

Wilson Sons implements new system at the Santo André Logistics Centre, in São Paulo, and enhances efficiency with digital solutions

Created by the startup LogInfo, the tool provides faster and more precise cargo control at the bonded terminal to support domestic and international trade



Wilson Sons: Santo André Logistics Centre has the largest bonded facility in the State of São Paulo.

Wilson Sons, a leader in port and maritime logistics in Brazil, is implementing at Santo André Logistics Centre (SP) a new management system for its bonded terminal. Developed by the startup LogInfo, which is part of Cubo Maritime & Port (Latin America's first dedicated hub for port and shipping solutions), the new system optimizes the efficiency of import, export and special customs operations with digital solutions and emphasis on improved usability and more dynamic and precise cargo control.

The new management tool allows Wilson Sons' clients to have more dynamic control over cargo handling and stock in the Logistics Centre. With advanced real-time tracking and management features, logistics operations become even more transparent and agile, both for the company and its clients. The automotive sector is one of the main beneficiaries of this new type of real-time control, given the just-in-time supply arrangement.

The new platform was carefully designed with a focus on the usability of its interface, offering a more intuitive and effective browsing and operation experience. This technology can be used on smartphones, tablets and other devices. Furthermore, automation significantly streamlines customs processes, saving precious time and resources in the operations.

The collaboration with LogInfo allowed the incorporation of cutting-edge technology solutions and the application of the best industry practices in the development of the new system. The LogInfo tool meets the standards of regulatory authorities, including Brazil's Internal Revenue Service, Ibama, Anvisa, the Ministry of Agriculture and Livestock, and the Army.

The new customs management system for bonded facilities implemented at Santo André Logistics Centre started to be designed over one year ago by LogInfo. The first module of the system, implemented in the second half of 2023, was Remote Inspection, where Internal Revenue officers can inspect cargo remotely, using cameras directly integrated with the system.

Santo André Logistics Centre general manager Thais Sangean says that, with LogInfo, Wilson Sons reaffirms its strategy of investing in innovation and new technologies. "We are helping our clients to boost operational efficiency, thereby supporting domestic and international trade. Companies can benefit from more transparent access to information through a more agile and modern interface", Thais says.

The general manager also highlights the company's commitment to fostering innovation in the maritime, port and logistics sector by engaging startups to meet client needs. To strengthen the innovation agenda in this segment, Wilson Sons spearheaded the creation of Cubo Maritime & Port, which completed one year last July with twice as many startups, and forging new international partnerships, with an innovation hub in Singapore, Asia. "This is an important role for us within Cubo Maritime & Port. The startups have won a market leading client, which allows them to increase scale and develop a digital product. In our operations, we have gained speed, flexibility and new technologies with the digital solution, which can then be used in other companies. It's a win-win partnership," the executive says.

About the Logistics Centre

Located in ABC Paulista, which is Latin America's leading economic area, the Logistics Centre is only 28 km from Guarulhos International Airport, 107 km from Viracopos Airport (in Campinas), 79 km from the Port of Santos, which is Latin America's biggest port facility, and 18 km from the beltway Rodoanel Mario Covas. It is close to these important logistical links and outside the vehicle-rotation zone, therefore it is prepared to serve the main industries that operate in the region.

The centre has the largest bonded area in the State of São Paulo (68,000 m²), equipped with two cold rooms and 51,700 m² of general warehousing facilities. It offers integrated solutions for customs and inventory management, special customs systems, demurrage control, management of performance indicators, and customized services, including repacking, arrangement of product kits, and labelling. The Logistics Centre is ISO 14001-certified for its commitment to the Integrated Management System (Quality and Environment), and top-notch services conducted with quality, efficiency and safety.

About Wilson Sons

Wilson Sons is the largest port-shipping logistics operator in Brazil, with over 185 years of experience. The company operates across Brazil and offers complete solutions to more than 5,000 clients, including shipowners, importers and exporters, the offshore energy industry, renewable energy projects, agribusiness corporations, and other players in different businesses. Click [here](#) to learn more.

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