

2023
2022
2021
2020

SOCIAL
INVESTMENT
REPORT



Wilson, Sons

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BALUARTE CULTURA

We work towards a more equitable world, creating multi-sectorial initiatives. With sustainability at our core, we provide consultancy services to companies and organizations to develop incentivized sponsorships and private social investment, and we also carry out programs and projects in the areas such as culture and education.

We are a company certified by Sistema B and GPTW, a signatory of the Global Compact and UN Women and one of the first Brazilian organizations to approve climate goals under the SBTi (Science Based Targets initiative), also integrating the SME Climate Hub.

OVER 18 YEARS:

+ 35 MILLION

PEOPLE BENEFITED BY SPONSORED
ACTIONS

+ 40 PARTNER COMPANIES

+ 340 MILLION

MOBILIZED IN SPONSORSHIP

WILSON SONS

Wilson Sons is the largest port and maritime logistics operator in the Brazilian market, with over 186 years of experience. The company has a nationwide reach and offers strategic solutions to over 5,000 customers, including shipowners, importers and exporters, the offshore energy industry, renewable energy, the agribusiness sector, among other segments of the economy.

SOCIAL INVESTMENT GUIDELINES:

Social investment focused on education and territorial development, aligned with the business and aimed at socially vulnerable groups in the company's areas of direct influence.

AREAS OF ACTION :

- **Education:** support for structural initiatives that contribute to access and improvement of the quality of basic education, professional training and entrepreneurship, aiming at human development and the generation of work and income.
- **Territorial Development:** support for projects and actions in culture, sports, leisure, environment, health and humanitarian aid, preferably aligned with public policies which have the potential to strengthen social capital, foster citizenship and improve quality of life.

IN 2023:

376 RECEIVED / MAPPED PROJECTS, OF WHICH 83 WERE ANALYZED FROM THE WILSON SONS PROJECT BANK + 293 PROJECTS ANALYZED VIA ACTIVE SEARCH. ,OF WHICH **148 PROJECTS WERE CONSIDERED AS POTENTIAL**, 34 PROJECTS WERE PRE-SELECTED AND 20 PROJECTS WERE CHOSEN TO BE SPONSORED AND EXECUTED IN 2023.

REMEMBERING TAGS - BRAND ATTRIBUTES

+ SOLIDITY + COOPERATION + COMMITMENT + EXECUTION

TOTAL INVESTED | 2023

VIA LIC BRL 2,012,484.00	RJ ISS ACT BRL 139,715.14	
VIA LIE BRL 503,121.00	VIA FIA BRL 489,585.00	VIA DIRECT FUND BRL 358,000.00

AUDIENCE PERCENTAGE*

* Calculation was based on the number of beneficiaries directly served by the projects, not considering the public related to donations from the units.

TOTAL BRAZIL	76,482	100%
MARANHÃO	178	0.23%
BAHIA	16	0.02%
RIO DE JANEIRO	67,246	87.92%
SÃO PAULO	7,859	10.28%
RIO GRANDE DO SUL	1,183	1.55%

SOCIAL INVESTMENT HISTORY

- Served People
- Direct Fund
- Incentivized Fund

* Year of funding/year of execution
 ** Number of people served refers only to projects with incentivized funding in 2023
 *** People expected to be served in 2024



2023* WILSON SONS SOCIAL PROGRAM

CORPORATE	SUPPORT BASE	SHIPYARDS	TECON SALVADOR	TECON RIO GRANDE	TUGBOATS AND MARITIME AGENCY
<p>Estúdio Escola de Animação (Animation School Studio)</p> <p>Talents da Vez 09 (Talents of the Moment 09)</p> <p>42, Turbinando o Futuro (42, Boosting the Future)</p> <p>Campanha Olímpica Classe Laser Radial - Gabriella Kidd (Radial Laser Class Olympic Campaign - Gabriella Kidd)</p> <p>IV Mostra de Teatro Acessível (4th Accessible Theater Exhibition)</p> <p>Reação Faixa Preta e Educação - Rocha Miranda - Ano II (Black Belt Reaction and Education - Rocha Miranda - Year II)</p> <p>Golfe como Instrumento de Inclusão Social (Golf as Instrument of Social Inclusion)</p> <p>Goalball</p> <p>Museu Marítimo do Brasil - Projetos Executivos (Brazilian Maritime Museum - Executive Projects)</p>	<p>Arco Íris (Rainbow)</p> <p>Caju Esporte e Educação - Ano 9 (Caju Sports and Education - Year 9)</p> <p>Espaço Cultural da Grota (Grota's Cultural Space)</p>	<p>Plano Anual do Instituto Arte no Dique (Annual Plan of Arte no Dique Institute)</p> <p>Surfando Valores II (Surfing Values II)</p>	<p>Programa NEOJIBA - Plano Anual de Atividades 2023 (NEOJIBA Program - 2023 Annual Plan of Activities)</p>	<p>Orquestra Jovem do Rio Grande do Sul (Youth Orchestra of Rio Grande do Sul)</p> <p>Assistência Integral às Crianças e Adolescentes (Comprehensive Assistance for Children and Adolescents)</p> <p>Manutenção no Atendimento à PCD Múltipla (Maintenance in the Service to Multiple PWD)</p> <p>Resgate Surf no Sul - Ano II (Surf Rescue in the South - Year II)</p>	<p>Música em Ação (Music in Action)</p>

* In the year in question, no project aligned with the policy and guidelines was found near the Logistics Center. Therefore, this business unit was not listed in the table.

- █ EXECUTED
- █ IN PROGRESS
- █ TO BE DONE

1.

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

a.

Estúdio Escola de Animação (EEA) - Ano XI

(Animation School Studio (EEA) – Year XI)

Proponent: Copa Studio e Baluarte Cultura

Incentive Act: Federal Act for the Promotion of Culture (Rouanet Act)

Amount: BRL 220,000.00

Year sponsored: 2022

Status: Finished

Period of execution: February/2023 - January/2024

Areas of Action: Education and Culture

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

Estúdio Escola de Animação (Animation School Studio) is a program focused on teaching and disseminating Brazilian animation. It is a cultural, technical, aesthetic and social initiative that strongly invests in the creative and authorial capacity of young talents. The program is dedicated to qualifying the employability of young people, aged 17 to 24, through the language of animation, also contributing to audience development and the professionalization of this market. To this end, *Estúdio Escola de Animação* provides a free and professional training in animation lasting 6 months, aimed mainly at young people with a family income of up to 3 minimum wages, entitled #PapoReto (online debate series), as well as Itinerant Exhibition in schools and public institutions and free online courses.

SPECIFIC GOALS OF THE PROJECT:

- Qualification aimed at the job market.

RESULTS:

- Reaching of 60 directly generated jobs and 547 indirectly generated jobs were measured.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Free animation training workshop;
- [x] Production of 04 original animated short films;
- [x] #Paporeto: series of 3 meetings with experts on specific topics related to the animation market;
- [x] Itinerant Exhibition: holding of a tour with a display of short films made by participants from previous editions and a discussion group on the animation market and the course developed by the project;
- [x] Première Exhibition: screening of short films produced by project participants during the qualification workshop (free and open to the general public).

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Hiring of a press office;
- [x] Production of pieces for the project's social networks;
- [x] Production of pieces to activate the mailing list;
- [x] Hiring of a team specialized in managing advertisements for online campaigns;
- [x] Investment in ADS;
- [x] Association with social projects/NGOs/Colleges and public schools;
- [x] Production of graphic pieces: shirts, banners and welcome letters;
- [x] Production of graphic pieces: bags and certificates;
- [x] Clipping.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Indication of 02 locations for the itinerant exhibition;
- [x] Application of the brand and credit in promotional materials;
- [x] Space for institutional speech in the opening lecture and Première Exhibition;
- [x] Personalized animated video;
- [] Donation of short films for institutional actions without commercial purposes, subject to interest*.

SERVED AUDIENCE:

- 60**

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- 575

AUDIENCE PROFILE:

- Young people and adults, between 17 and 24 years of age, with a family income of up to 3 minimum wages***

NOTES:

* There was no interest from the sponsor.

**Only the number of beneficiaries directly served in the Animation Training Workshop was considered.

*** Only the profile of the public served in the Animation Training Workshop was considered.



Talentos da Vez 09

(Talents of the Moment 09)

Proponent: Instituto Stimulu Brasil - Galpão Aplauso **Incentive**

Act: Federal Act for the Promotion of Culture

Amount: BRL 210,000.00*

Year sponsored: 2023

Status: Finished

Period of execution: January/2023 - December/2023

Areas of Action: Education and Culture

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The Talentos da Vez 09 (Talents of the Moment 09) project aims to train young people aged 17 to 29 in situations of social vulnerability, residents of favelas in the Metropolitan Region of Rio de Janeiro, through the Professional Humanistic Training Program using the Galpão Aplauso education method — contributing to the insertion of these young people in the labor market.

SPECIFIC GOALS OF THE PROJECT:

1 - Humanistic and Professional Training for 80 young people in situations of social risk, residents of favelas in the Metropolitan Region of Rio de Janeiro, contributing to the insertion of these young people in the labor market.

RESULTS:

- More than 80 young people graduated from the course.

b.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Audio operator course;
- [x] Lighting operator course;
- [x] Basic electrician course;
- [x] Music workshops;
- [x] Dance workshops;
- [x] Theater workshops;
- [x] Singing workshops;
- [x] Visual arts workshops;
- [x] Scenography/projection workshops;
- [x] Logistics operations assistant course;
- [x] Forklift operator course;
- [x] Humanistic training;
- [x] Presentations of the show *"Aquila que me faz seguir"* (That which makes me follow).

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Application of the logo on all promotional materials;
- [x] Banner with the sponsor's brand permanently displayed on the façade;
- [x] Application of the brand on the Galpão Aplauso website;
- [x] Posts on Galpão Aplauso's social networks with the Sponsor's logo.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Priority participation of young students from public schools;
- [x] Use of a sign language interpreter in the stage work at the end of the project;
- [x] Display of a banner on the façade during the execution of the project;
- [x] Application of the logo on cards posted on social media and on t-shirts;
- [x] Payment of a monthly incentive grant, daily meals and delivery of teaching materials to beneficiaries;
- [x] Implementation of a forklift operator and logistics course.

SERVED AUDIENCE:

- 88

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out in person.

AUDIENCE PROFILE:

- Young people aged 17 to 29, who study or have completed high school under the public education system

NOTES:

- * In addition to incentive funds, the proponent received a donation of funds in the amount of BRL 135,000.00 (one hundred and thirty-five thousand reais) to carry out the forklift operator and port logistics course.



IV Mostra de Teatro Acessível

(4th Accessible Theater Exhibition)

Proponent: Escola de Gente - Comunicação em Inclusão **Incentive**

Act: Federal Act for the Promotion of Culture **Amount:** BRL 200,000.00*

Year sponsored: 2023

Status: In progress

Period of execution: January/2023 - June/2024

Areas of Action: Education and Culture

Place of execution: Nationwide

PROJECT SUMMARY:

The fourth edition of *Mostra de Teatro Acessível* (Accessible Theater Exhibition) is an inclusive contemporary art project that proposes the continuity and expansion of a pioneering and successful project by *Escola de Gente* that has been developed since 2012. The *IV Mostra de Teatro Acessível* offers a broad and free program, with full communication accessibility and open to people from all over Brazil via Internet.

SPECIFIC GOALS OF THE PROJECT:

1 - Propose reflections on structural ableism and social inclusion, reflecting on human diversity, with full accessibility.

RESULTS:

- The project is still in progress, so its results are under construction.

EXPECTED AND EXECUTED ACTIVITIES:

[x] 05 lectures by the founder of *Escola de Gente*, writer and social activist, Claudia Werneck — with Libras (Brazilian sign language), audio description, descriptive subtitles, simple language, reserved seats for people with disabilities and reduced mobility (in person and hybrid formats);

[x] 03 live and online presentations of the accessible theater show “*Ninguém Mais Vai Ser Bonzinho*” (Nobody Will Be Good Anymore), by the group *Os Inclusos e os Sisos — Teatro de Mobilização pela Diversidade* (Mobilization Theater for Diversity), an art and social transformation project by *Escola de Gente*;

[x] 04 Accessible Theater Workshops, taught by the group *Os Inclusos e os Sisos — Teatro de Mobilização pela Diversidade*;

[x] 09 mobilization activities to encourage people from all over Brazil — especially cultural producers, educators and people with disabilities — to download and use the *VEM CA* (COME HERE) app;

[x] Free distribution of 3,395 copies of the children's and youth book “*Um Amigo Diferente?*” (A Different Friend), printed in ink;

[x] Free distribution of 32 copies of the children's and youth book “*Um Amigo Diferente?*”, printed in Braille;

[] 02 live and online presentations and the accessible theater show “*Ninguém Mais Vai Ser Bonzinho*”, by the group *Os Inclusos e os Sisos — Teatro de Mobilização pela Diversidade*, an art and social transformation project by *Escola de Gente*;

[] 03 Accessible Theater Workshops, taught by the group *Os Inclusos e os Sisos — Teatro de Mobilização pela Diversidade*;

[] 01 mobilization activity to encourage people from all over Brazil — especially cultural producers, educators and people with disabilities — to download and use the *VEM CA* app;

[] Free distribution of 65 copies of the children's and youth book “*Um Amigo Diferente?*”, printed in ink;

[] Free distribution of 32 copies of the children's and youth book “*A Different Friend?*”, printed in Braille.**

PLANNED AND EXECUTED COMMUNICATION PLAN:

[x] Confection of banner;
[x] Confection of plate;
[x] Confection of poster;
[x] Posts on Instagram - Feed and Reels.

AGREED AND PERFORMED CONSIDERATIONS:

[x] Application of the Wilson Sons brand, under the “Sponsorship” label, on all promotional materials produced by the project;
[x] Application of the Wilson Sons brand, under the “Sponsorship” label, on the back cover of the book “*Um Amigo Diferente?*”, printed in ink with a QR Code for access to other accessible formats;
[x] Application of the Wilson Sons brand, under the “Sponsorship” label, on the back cover of the book “*Um Amigo Diferente?*”, printed in Braille;
[x] Donation of 100 “*Um Amigo Diferente?*” books, printed in ink, to *Associação Golfe Público de Japeri* — recommended by Wilson Sons;
[x] Donation of 100 “*Um Amigo Diferente?*” books, printed in ink, to the NGO *Urece* — recommended by Wilson Sons;
[x] Donation of 200 “*Um Amigo Diferente?*” books, printed in ink, to *Instituto Reação* — recommended by Wilson Sons;
[x] Donation of 100 “*Um Amigo Diferente?*” books, printed in ink, to the *Escola Municipal Heitor Villa-Lobos*, located on Ilha da Conceição — recommended by Wilson Sons;
[] Provision of an annual Social Responsibility certificate.**

SERVED AUDIENCE:

• 34,418

AUDIENCE REACHED BY VIRTUAL ACTIONS:

• 31,079

AUDIENCE PROFILE:

• Audience of different age groups and social segments, reaching mainly people in situations of socioeconomic vulnerability, suburban residents and PWDs.

NOTES:

* In addition to the incentive funds, the proponent received a donation of funds, in the amount of BRL 25,000.00 (twenty-five thousand reais), intended for the maintenance of the institution.;

** Some activities and considerations have not yet been carried out, because the project is still in progress.

d.

Museu Marítimo do Brasil – Projeto Executivo

(Brazilian Maritime Museum – Executive Project)

Proponent: Abrigo do Marinheiro

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 160,000.00

Year sponsored: 2023

Status: To be executed

Period of execution: July/2024 - July/2026

Areas of Action: Culture

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The project will continue the creation and construction of the Brazilian Maritime Museum, the first public maritime museum in the country. Its purpose is to foster the preparation of the Executive Architectural Project, a document that will enable the construction of new buildings and the revitalization of the Navy Cultural Space, located in downtown Rio de Janeiro.

SPECIFIC GOALS OF THE PROJECT:

- 1- Prepare the Executive Project for the construction of the Brazilian Maritime Museum, a new museum to be housed in the Navy Cultural Space, aiming to advance the requalification of the existing cultural equipment and its surroundings;
- 2 - Revitalize areas open to the public in the Navy Cultural Space.

RESULTS:

- The project has not yet been carried out, so its results are still to be assessed.

EXPECTED AND EXECUTED ACTIVITIES:

- Selection and hiring of teams and suppliers;
- Preparation of strategic planning;
- Review of the Preliminary Study;
- Approval of the Review of the Preliminary Study;
- Executive Projects of the works at the Navy Cultural Space (ECM);
- Preliminary Project/Legal Project of the Brazilian Maritime Museum;
- Legal approval;
- Execution of the works at the ECM;
- Executive Project of the Brazilian Maritime Museum;
- Executive Details;
- Provisional Delivery and Receipt Term (TERP);
- Definitive Delivery and Receipt Term (TERD);
- Disclosure;
- Implementation of social considerations;
- Final report.

PLANNED AND EXECUTED COMMUNICATION PLAN:

The communication plan will be drawn up after hiring communication and press advisors.

AGREED AND PERFORMED CONSIDERATIONS:

- Application of the brand on the project's products and promotional material, with the "Sponsorship" seal;
- Link to the sponsor's page on the official website of the Maritime Museum;
- Right to use images related to the project in internal communications and social media, subject to the sponsor's approval;
- Advertising, on a banner, of the sponsor at an event open to the public at the Navy Cultural Space, which will symbolically mark the end of the project;
- 25% discount on the provision of space by the Navy's Historical Heritage and Documentation Directorate (DPHDM) for company events (Naval Museum, Navy Cultural Space or *Ilha Fiscal*);
- 50 redemption coupons with 02 (two) free visits to the Navy Cultural Space;
- 50 Coupons to redeem with 02 (two) free tickets for the Guanabara Bay Cruise (50 coupons).

SERVED AUDIENCE:

- 30,000*

AUDIENCE REACHED BY VIRTUAL ACTIONS:

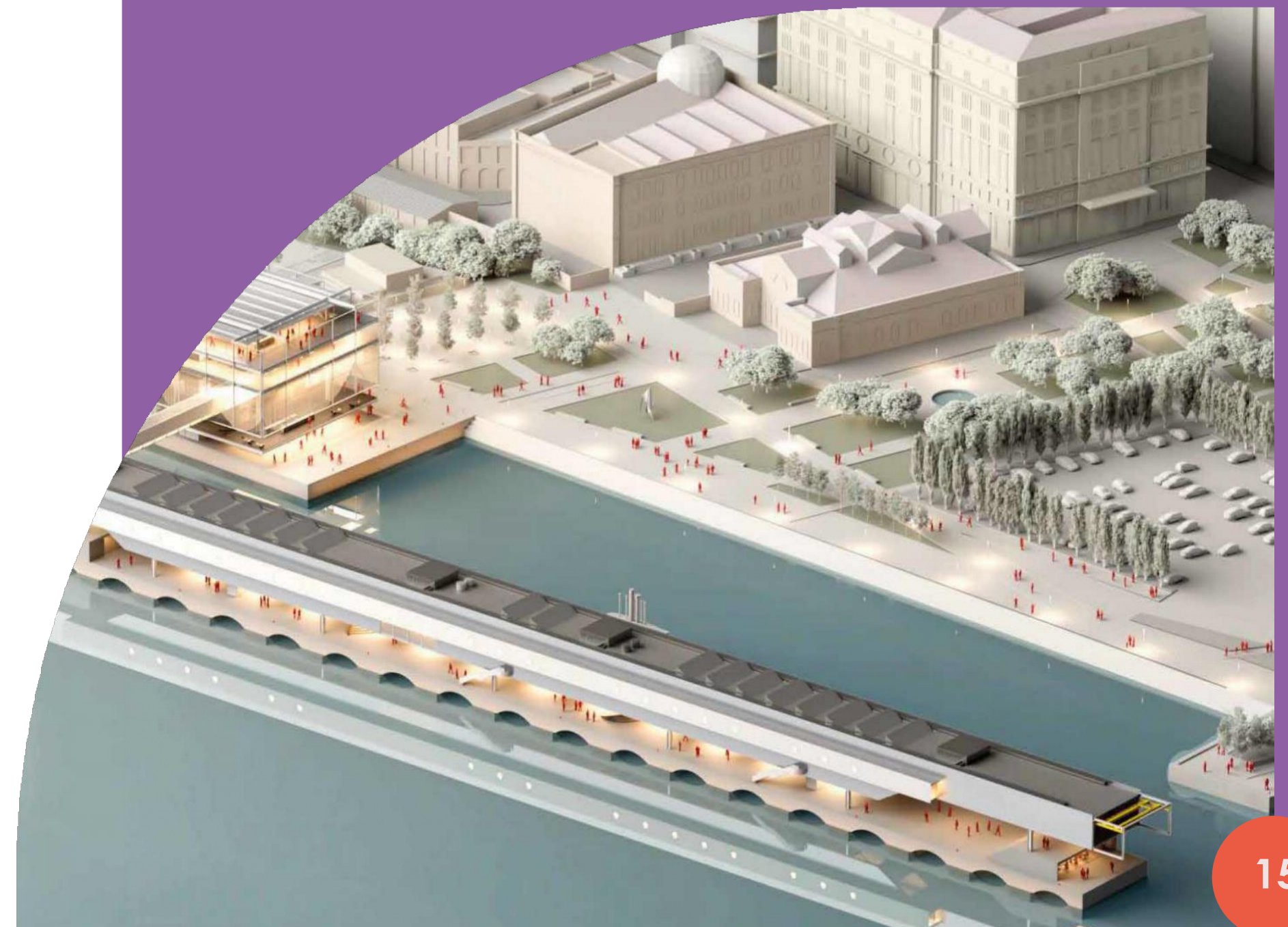
- Since the project has not yet started, there is no measurement.

AUDIENCE PROFILE:

- Brazilian and foreign tourists, students from primary, secondary and higher education levels who visit the space as part of field trips, as well as researchers and other professionals who seek to study artifacts related to Brazilian maritime culture, enthusiasts — amateurs and professionals, who are interested in the maritime culture of Brazil and seek a source of knowledge and inspiration. In addition to families looking for an educational and fun experience exploring the exhibits and participating in activities offered.

NOTES:

- * Since the project has not yet started, this number is a forecast. Therefore, that number is likely to change.



42, Turbinando o Futuro

(42, Boosting the Future)

Proponent: Instituto 42 Rio

Incentive Act: Municipal Culture Act of Rio de Janeiro - ISS Rio

Amount: BRL 139,715.14*

Year sponsored: 2023

Status: Finished

Period of execution: September/2023 - December/2023

Areas of Action: Education and Culture

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The project held a workshop based on the 42 Rio methodology, with the aim of promoting a hackathon of solutions for various areas of the creative economy. The training was held at the institution itself for 4 weeks, with a final event held over two weekends, on-site, at the startup factory. In addition, the training was open to the public, sponsors and new student applicants.

The 42 qualification is considered to be excellent in the field of innovation and education. Its participants (called cadets) are residents of the territories surrounding the 42 school headquarters, where the youngling acts as the protagonist, without classrooms or teachers, being guided by mentors in the formation and development of their projects.

SPECIFIC GOALS OF THE PROJECT:

- 1 - Digital Inclusion;
- 2 - Carry out a Hackathon on Cultural Innovation, Creative Economy and Technology.

e

RESULTS:

- The project promoted a marathon of activities aimed at boosting social impact through the creation of technological, innovative and sustainable solutions aligned with the UN Sustainable Development Goals (SDGs).

With the support of experts, participants developed solutions in four modalities: Education and Citizenship, Equity and Diversity, Creativity and Innovation, and Environment and Sustainability.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Opening of classes live
- [x] Workshop in Madureira
- [x] Online sessions
- [x] Hackathon
- [x] Workshop "Introduction to Programming", for Hackathon finalists

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Publications about the project on Instagram, Linktree, Facebook, LinkedIn, Mail Marketing, 42 Rio website and YouTube.
- [x] Press Office

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Sponsor logo applied to uniforms, eco-friendly cups, eco-bags, notebooks and notepads;
- [x] Sponsor logo applied to project graphic materials;
- [x] Sponsor logo displayed on social media;
- [x] Invitation to the company for the opening and closing events and speaking time (5 minutes);
- [] Offer of space for distributing Wilson Sons' brochures or institutional material at the Hackathon event and the Final Event, subject to the company's interest**.
- [] Offer of places on all courses offered in the project, subject to the sponsor's interest **.

SERVED AUDIENCE:

- 280

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- 1215

AUDIENCE PROFILE:

- Adults, over 18 years old, from different neighborhoods of Rio de Janeiro.

NOTES:

* In addition to the incentivized funds, the proponent received a real donation in the amount of BRL 55,000.00 (fifty-five thousand reais), intended for the maintenance of the institution.;

** There was no interest.



Campanha Olímpica Classe Laser Radial - Gabriella Kidd

(Radial Laser Class Olympic Campaign – Gabriella Kidd)

Proponent: Instituto Bons Ventos

Incentive Act: Federal Sports Incentive Act

Amount: BRL 30,000.00

Year sponsored: 2023

Status: Finished

Period of execution: June/2022 - December/2023

Areas of Action: Sports and Health

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The Project's general purpose is to make viable, through resources from incentives provided for in the Federal Sports Incentive Act, the Olympic campaign of athlete Gabriela Kidd, in the Sailing modality, Laser Radial class, aiming at carrying out training and competitions with the aim of competing for a place in the Paris 2024 Olympic Games.

SPECIFIC GOALS OF THE PROJECT:

- 1- Improve the athlete's technical level by gaining experience and participating in a greater number of competitions.
- 2- Provide the beneficiary athlete with better conditions to obtain sporting results, through physical, technical and tactical improvement acquired with the coach and multidisciplinary team, in addition to participation in competitions.

RESULTS:

- All the planned goals were achieved and surpassed. The athlete achieved her best result in World Championships and secured a place for Brazil, in the ILCA6 class (formerly Laser Radial), for the Paris 2024 Olympic Games.

f.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] World Championship 2022;
- [x] Brazilian Championship 2022;
- [x] South American Championship 2022;
- [x] World Championship 2023;
- [x] Brazilian Championship 2023;
- [x] South American Championship 2023;
- [x] South American Games Asunción 2023;
- [x] World Championship 2024;
- [x] Pan American Games Santiago 2024

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Making stickers with the sponsor's logo;
- [x] Making uniforms with the sponsor's logo;
- [x] Applying the sponsor's logo to the website.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Mentions of the sponsor's brand on the athlete's social media, with results from competitions, training sessions and personal challenges;
- [x] Application of stickers with the sponsor's brand on the athlete's boat, in all competitions and training periods;
- [x] Insertion of the sponsor's brand on the competition and training vest used by the athlete;
- [x] Application of stickers with the sponsor's brand on the athlete's boat, in all competitions and training sessions.

SERVED AUDIENCE:

- 1

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out in person.

AUDIENCE PROFILE:

- A high performance athlete.



Reação Faixa Preta e Educação - Rocha Miranda - Ano II

(Black Belt Reaction and Education – Rocha Miranda – Year II)

Proponent: Instituto Reação

Incentive Act: Federal Sports Incentive Act

Amount: BRL 104,381.49*

Year sponsored: 2023

Status: In progress

Period of execution: July/2023 - July/2024

Areas of Action: Education and Sports

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The project continued the work already carried out by Instituto Reação, offering Judo classes at its Rocha Miranda center in the city of Rio de Janeiro. The main focus is to disseminate inclusive sporting practices, working in a guided and playful way, and integrating the socio-educational process with educational workshops.

This initiative is part of an ongoing project that aims to spread the culture and methodology of Instituto Reação throughout Brazil, enabling a significant increase in the number of beneficiaries served by the Institute in the country. The ultimate goal is to train black belts not only on, but also off the mat, providing opportunities for growth and development for judo practitioners in diverse communities.

SPECIFIC GOALS OF THE PROJECT:

1 - Contribute to the transfer of Judo values for the development of beneficiaries.

g.

RESULTS:

- Not informed.

EXPECTED AND EXECUTED ACTIVITIES:

- Practical judo classes;
- Complementary educational activities (workshops);
- Belt exchange ceremonies;
- Play Week;
- Caminhada Reação com Elas*;
- Environmental Studies;
- Play Week.**

PLANNED AND EXECUTED COMMUNICATION PLAN:

- Confection of banners;
- Confection of folder.

AGREED AND PERFORMED CONSIDERATIONS:

- Sponsor logo on the website;
- Sponsor logo on the monthly newsletter;
- Sponsor logo on the banner of the benefiting centers;
- Right to publicize the partnership in the media;
- Sponsor logo on the program folder;
- Invitation to the sponsor for the *Reinauguração Polo Rocinha* with the possibility of speaking;
- Invitation to the sponsor for *Inter Reação* with the possibility of speaking;
- Invitation to the sponsor for the *Festival Educação* and speaking space;
- Possibility of activation with another project supported by Wilson Sons;
- Possibility of corporate volunteering.**

SERVED AUDIENCE:

- 466

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All project actions are being carried out on-site.

AUDIENCE PROFILE:

- Children, 6 to 12 years old, and teenagers, 12 to 18 years old.

NOTES:

* In addition to the incentive funds, the proponent received a donation of funds in the amount of BRL 50,000.00 (fifty thousand reais), intended for the maintenance of the institution.;

** Some activities and considerations have not yet been carried out, because the project is still in progress.



Golfe como Instrumento de Inclusão Social

(Golf as an Instrument of Social Inclusion)

Proponent: Associação Golfe Publico de Japeri

Incentive Act: Federal Sports Incentive Act

Amount: BRL 56,407.48

Year sponsored: 2023

Status: In progress

Period of execution: August/2023 - August/2024

Areas of Action: Education and Sports

Place of execution: Japeri/RJ

PROJECT SUMMARY:

The project offers golf lessons, physical education and psychological support for children and teenagers living in the region. Golf lessons are held from Tuesday to Friday, twice a week. On Saturdays, the project instructors are available to play golf with the students on the Association's course. Small events are held monthly, with golf games between students with the aim of socializing. Families are also invited, making these gatherings a major event in the community. These events always take place on the last Saturday of each month.

SPECIFIC GOALS OF THE PROJECT:

1- Foster health, well-being and integration of the community served by the project.

RESULTS:

- 03 students from the project stood out in sports and won 1st place in the State Ranking.

h.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Golf lessons;
- [x] Physical education;
- [x] Psychological care.*

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Sending of Newsletter/email with project content;
- [x] Mention of the sponsor in featured articles;
- [x] Hiring of press office.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Sponsor branding on the website;
- [x] Sponsor branding on the field board;
- [x] Sponsor branding on uniforms;
- [] Mention in promotional materials;
- [] Field use for sponsor events, subject to interest.**

SERVED AUDIENCE:

- 120

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions are planned to be carried out on-site.

AUDIENCE PROFILE:

- Children and adolescents, from 7 to 18 years old.

NOTES:

- * Continuity activities, carried out weekly, until the end of the project;
- ** Some activities and counterparts have not yet been carried out, because the project is still in progress.



Goalball

Proponent: Urece Esporte e Cultura

Incentive Act: Federal Sports Incentive Act

Amount: BRL 87,730.94

Year sponsored: 2023

Status: In progress

Period of execution: August/2023 - July/2024

Areas of Action: Education and Sports

Place of execution: Nova Iguaçu/RJ

PROJECT SUMMARY:

The project aims to offer effective inclusion through quality sports and psychosocial education, working on emerging cross-cutting themes (health, importance of regular sports practice for people with disabilities, rights and duties of people with disabilities, environment, women's empowerment, etc.), using Goalball as the main tool in daily classes to develop students' cognitive, affective and motor potential.

SPECIFIC GOALS OF THE PROJECT:

- 1 Provide social inclusion to people with disabilities through sport.

RESULTS:

- The project is now in its fifth year and, since then, great social and sporting results have been achieved. For example, students who have remained in the project are now standing out in the school-held Paralympics, the largest national sporting event for children with disabilities.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Services with social workers;
- [x] Classes with social workers;
- [x] Integration activities with the family and community;
- [x] Professional training;
- [x] Discussion groups;
- [x] Meetings with those responsible;
- [x] Psychological care;
- [] Celebratory events.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Production of uniform with the sponsor's brand;
- [x] Production of banner with the sponsor's brand;
- [x] Posts on social media.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Sponsor logo on the uniform;
- [x] Sponsor logo on the website;
- [x] Sponsor logo on the project banner;
- [x] Social media posts.

SERVED AUDIENCE:

- 41

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- 1.500

AUDIENCE PROFILE:

- Children and young people with disabilities, aged 8 to 18 years old.



2.

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

Arco-Íris

(Rainbow)

Proponent: Burburinho Cultural Produções Artísticas LTDA

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 140,000.00

Year sponsored: 2023

Status: In progress

Period of execution: March/2023 - March/2024

Areas of Action: Education and Culture

Place of execution: Niterói/RJ *

PROJECT SUMMARY:

The Arco-Íris project is the first edition of an itinerant action involving seven public schools in seven Brazilian cities with a focus on education and sustainability.

Over the course of seven months, seven schools in different cities received a team of graffiti artists, art educators and painters who truly transformed the schools, learning and feelings.

The project offers workshops on graffiti, painting and mural art. With guidance from art educators, students learn graffiti techniques and professional painting tools, and work with guest graffiti artists to create large-scale graffiti murals. They also collaborate with the entire team to revitalize facades and walls, delivering a new school to each community.

In addition to the workshops in each school, the project also offers workshops on reusing waste in each place served, covering a variety of topics, including the reuse of paint and cans used during the project.

The project trains 80 students per school during seven days of immersion in the workshops, in addition to producing a documentary film recording the impacts of the project during its itinerary.

a

SPECIFIC GOALS OF THE PROJECT:

1 – Foster art education actions aimed at developing students' cognition, aesthetic and artistic sense

RESULTS:

- A total of 07 workshops were held in 7 schools in the following locations :
 - São Paulo - EE Profª Brisabella de Almeida Nobre
 - São Bernardo do Campo/SP - EE Jacob Casseb
 - Guaratinguetá/SP - EMEFI Profª Elvira Maria Giannico
 - Curitiba/PR - EM Bairro Novo do Caic Guilherme Lacerda Braga Sobrinho
 - Lages/SC - EM Nossa Senhora da Penha
 - Niterói/RJ - CE ZULEIKA RAPOSO
 - Valladares Selvíria/ MS - EMEIEF Joaquim Camargo

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Touring 7 (seven) cities;
- [x] Training in painting, muralism and graffiti for 560 young students from the public school system in 7 (seven) cities;
- [x] Delivery of seven transformed public schools to the benefited communities, with the presence of authorities and sponsors;
- [x] Seven large panels in each school, created by local graffiti artists, art educators and students, in addition to graffiti indoors;
- [x] Coordination with public authorities, local agents and other partners necessary for implementation in each city, generating a positive network for welcoming the project;
- [x] Holding 7 (seven) workshops on reusing waste for principals, school staff, teachers and students at the end of each seven-day cycle in each school;
- [x] Capture of documentary images, with positive testimonials about the experience from students, principals, educators, partners and sponsors;
- [x] Delivery of plaques with the logo of each sponsor to the 07 (seven) schools;
- [x] Delivery of graffiti murals and paintings to each school that reflect the interests of the schools involved, the community, with cultural and local identity representation, positively drawing attention from the entire surrounding area, leaving an aesthetic legacy and regional memory in the long term;
- [x] Relationships established with City Halls, Departments of Culture, Education and school units;
- [] Finalization of the documentary for screening.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Press Office;
- [x] Paid ads on Instagram;
- [x] Publications on social media;
- [x] 08 (eight) totems signaling the activities in the cities;
- [x] Production of 08 (eight) banners, one for each school and one for the event in Niterói;
- [x] Production of 07 (seven) metal plates for the front walls of each school;
- [x] 1000 flyers for the event in Niterói;
- [x] Promotional actions (production of short videos with testimonials from students about the positive results of the project);
- [] Documentary for the internet.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Holding a Graffiti Workshop at the school in Niterói, on *Ilha da Conceição*;
- [x] Invitation to the sponsor on the day of the expected renewal of the wall at the school in Niterói;
- [x] Possibility of the sponsor speaking on the expected renewal of the wall at the school in Niterói;
- [x] Application of the sponsor's brand on the Banner to accompany the graffiti artists in the schools: 1.40 cm X 0.80 cm;
- [x] Application of the sponsor's brand on Flyers distributed to students;
- [x] Application of the sponsor's brand on the Totem advertising the project at the school;
- [x] Application of the sponsor's logo on artwork for WhatsApp with event information;
- [x] Application of the sponsor's brand on promotional pieces produced for the project's social media.

SERVED AUDIENCE:

- 616

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- The project has not finished such measurement, as it is in progress.

AUDIENCE PROFILE:

- Young people, public school students, 10 to 18 years old.

NOTES:

* Location where the hub chosen and supported by the sponsor was carried out. However, the project also took place in 6 other cities.

Caju Esporte e Educação - Ano 9

(Caju Sports and Education – Year 9)

Proponent: Fundação Gol de Letra

Incentive Act: Federal Sports Incentive Act

Amount: BRL 93,928.48

Year sponsored: 2023

Status: In progress

Period of execution: May/2023 - April/2024

Areas of Action: Sports and Education

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The project is an open educational sports action for children and teenagers, covering several modalities worked on in sports workshops: Basketball, Capoeira, Futsal, Handball, Muay Thai, Volleyball, Tchoukball and Footvolley among others.

SPECIFIC GOALS OF THE PROJECT:

1 - Contribute to the comprehensive education of children, adolescents and young people through sports and social learning, which also involves their families and other stakeholders, such as public schools and residents from local communities in the Caju neighborhood, in the City of Rio de Janeiro.

RESULTS:

- The project is still in progress, so its results are still to be assessed.

b.

EXPECTED AND EXECUTED ACTIVITIES:

- Integration in schools;
- Gol de Letra* Family Day;
- Gol de Letra* integration games;
- Internal June Festival;
- Half-yearly culmination (action promoted by the sports workshop, with the purpose of finishing a learning cycle and reinforcing pedagogical processes);
- Gol de Letra Copinha*;
- Soiree;
- Sports classes and workshops;
- Pedagogical/educational support workshops;
- Training of high school interns;
- External activities.*

PLANNED AND EXECUTED COMMUNICATION PLAN:

- Creation of an Institutional Banner;
- Maintenance of *Gol de Letra's* social media;
- Production of the Annual Report;
- Promotion of the project;
- Creation of invitations for the annual event with supporters;
- Creation of invitations for educational events open to the public;
- Promotion of educational events open to the public.

AGREED AND PERFORMED CONSIDERATIONS:

- Creation of Institutional Banner;
- Visibility on the Foundation's website (Partners Page/category);
- Visibility on the company's website (Make the Foundation's Logo available for use by the company on the website and in any actions to publicize the partnership, subject to consultation and approval by *Fundação Gol de Letra* team);
- Visibility of the logo in the Annual Report;
- Invitation to the Foundation's Annual Partner Event;
- Invitations to the Foundation's educational program events;
- Delivery of the Online Partnership Plaque;
- Delivery of the Partnership Seal (online).*

SERVED AUDIENCE:

- 1000

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All project actions are being carried out on-site.

AUDIENCE PROFILE:

- Children and teenagers, from 6 to 15 years old.

NOTES:

- * Some activities and considerations have not yet been carried out, because the project is still in progress.



Espaço Cultural da Grotta

(Grotta's Cultural Space)

Proponent: Reciclarte
Incentive Act: Federal Act for the Promotion of Culture
Amount: BRL 200,000.00
Year sponsored: 2023
Status: In progress
Period of execution: January/2024 - December/2024*
Areas of Action: Culture and Education
Place of execution: Niterói/RJ

PROJECT SUMMARY:

Espaço Cultural da Grotta is a place for citizenship training where children and young people in situations of social vulnerability have access to musical learning and professional training in music.

The main delivery of this proposal is the Three-Year Plan. In other words, the maintenance of the activities of *Espaço Cultural da Grotta* (ECG), a social project based in Niterói, Rio de Janeiro, whose mission is to provide access to classes and activities in the area of music and the arts in general for children and young people living in communities and in vulnerable situations. In addition to building artistic skills, expanding cultural diversity, training for civic practice and insertion into the labor market — including technical and teaching staff.

The other products are: Musical presentations (Grotta's Orchestra concert season); audiovisual workshops/seminars (holiday courses); social considerations (free music courses and music classes in community and public daycare centers); Web series.

SPECIFIC GOALS OF THE PROJECT:

1 - Maintenance of activities at *Espaço Cultural da Grotta*, including its technical and teaching staff.

C.

RESULTS:

- The project is ongoing, so its results are yet to be assessed. However, we can mention former students of the project who, thanks to the training, have achieved new opportunities.

One former student, for example, currently lives in Germany and is pursuing a postgraduate degree in music education. *Espaço Cultural da Grotta* has many former students who have graduated and also passed public exams and are working in the public and private education systems of Niterói and Rio de Janeiro.

EXPECTED AND EXECUTED ACTIVITIES:

- Regular classes;
- Grotta's Orchestra Concert season;
- Vacation courses;
- Free music courses and music lessons in community and public daycare centers;
- Web series with 12 episodes of approximately 6 minutes each.**

PLANNED AND EXECUTED COMMUNICATION PLAN:

- Creation of a new visual identity for *Espaço Cultural Grotta* and Grotta's String Orchestra;
- Creation of audio, video, photo and text content for dissemination on the company's own networks and external media, including the press;
- Implementation of a press office service;
- Regular and strategic posts on social networks;
- Creation of a quarterly digital magazine, aiming to publish and disseminate articles involving community initiatives linked to the project and also to report on the physical/financial management of the ECG.

To advertise official external events of the Grotta's String Orchestra, brochures will be prepared:

- 30 posters: A3 format, 4/0 colors, 150g matte coated paper;
- 2 banners: 90 cm x 120 cm, 4/0 colors, matte canvas, finished with a channel;
- Concert programs: 100 units for each concert, totaling 1,000 units, 2 sides, 4/4, 30 cm x 21 cm ab/15 cm x 21 cm fc, 150g matte coated paper; 1 fold.**

AGREED AND PERFORMED CONSIDERATIONS:

- Creation of a hub on *Ilha da Conceição*;
- Application of the Wilson Sons logo on all promotional material for the project (online and offline).**

SERVED AUDIENCE:

- 156***

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All project actions are being carried out on-site.

AUDIENCE PROFILE:

- Children and young people in situations of social vulnerability.

NOTES:

* In 2023, the project was unable to obtain the release of funds from PRONAC. Therefore, its implementation began in 2024;

** Since the project is ongoing, some activities, considerations and items provided for in the communication plan have not yet been implemented;

*** This number corresponds to the expected quantity. Since the project is still in progress, it may undergo changes.



3.

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

Plano Anual do Instituto Arte no Dique

(Annual Plan of Arte no Dique Institute)

Proponent: Instituto Arte no Dique

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 110,000.00

Year sponsored: 2023

Status: Finished

Period of execution: January/2023 - December/2023

Areas of Action: Education and Culture

Place of execution: Santos/SP

PROJECT SUMMARY:

The goal of the project is to maintain *Instituto Arte no Dique*, a social organization that has been operating for 21 years in the *Vila Gilda Dique* region in Santos, São Paulo. A variety of activities were offered, including cultural and artistic workshops, seminars, lectures, social actions, and services to approximately 500 people per month.

In addition, an entrepreneurship workshop was held for women. The training provided qualification to 10 women, single mothers and/or in socially vulnerable situations, living in the *Santa Cruz dos Navegantes* community, and they were taught by a professional toymaker, who specializes in transforming reusable materials into toys, bags, pencil cases, eco-bags and others. The materials produced in the workshop were sold and the profits were donated to the project beneficiaries. Monthly food baskets were also delivered to encourage continued training.

This proposal also maintained the institute's management team, ensuring its continuity and efficiency in the activities carried out. In addition, it aims to carry out building maintenance at the headquarters building, ensuring an adequate and safe environment for all activities carried out.

This initiative is crucial to continue providing opportunities for development and growth of the local community, by fostering social and cultural inclusion through the various activities offered by *Instituto Arte no Dique*.

SPECIFIC GOALS OF THE PROJECT:

1 - Maintain the activities, administrative team and management of *Instituto Arte no Dique*.

a.

RESULTS:

- Building Maintenance: Renovations were carried out on the electrical and piping systems, as well as on the installation of air conditioning units and sockets in general. Painting of the exterior and installation.
- Secult Cultural Workshops: Registration for workshops in partnership with the Santos Department of Culture began. Total attendance: 354 people.
- Comprehensive Education Workshops: Recreational, cultural and sports activities during after-school period. Total attendance: 535 children.
- Annual Plan Workshops: Artistic, cultural and technical activities carried out through the support of the Culture Incentive Act. List of activities being carried out: Graphic Design; Audiovisual Production; Digital Music Production; Theater; Ballet; Basic Gastronomy; Creative Sewing; T-shirt Printing and Art Workshop. Total attendance: 125 people.
- Sustainable Arts Workshop: The *Arte Sustentável – Mulheres da Santa Cruz* workshop has been held every Wednesday from 2:00 pm to 4:00 pm in a parish in the *Santa Cruz dos Navegantes* community. The activity includes 10 women in situations of social vulnerability, who receive basic food baskets every month as an incentive to participate in the project.
- *Beco Limpo*: Training activities related to the environment with areas such as composting, carpentry and co-creation. The target audience is 27 young people and the project is divided into quarters, when new students join the activities.
- *Cine Maria-Mulata*: Free children's film session held once a month at the Institute's headquarters. In each edition, we serve a general audience of 200 children.
- *O Som das Palafitas*: Popular music festival held once a month. Estimated audience for each presentation: 120 children.
- Futsal School: Indoor soccer workshop for children aged 7 to 12. Total attendance: 60 children.
- Spring Cultural Week: Activities involving culture, art and the environment for children aged 7 to 12.
- "Capitães de Areia" show (Anniversary of *Instituto Arte no Dique*): Show held at *Teatro Guarany*, Santos/SP, with a free performance for 120 people.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Building Maintenance;
- [x] Secult Cultural Workshops;
- [x] Comprehensive Education Workshops;
- [x] Annual Plan Workshops;
- [x] Sustainable Arts Workshop;
- [x] *Beco Limpo* (Clean Alley);
- [x] Cine Maria-Mulata;
- [x] *O Som das Palafitas* (The Sound of the Stilt Houses);
- [x] Futsal School;
- [x] *Semana Cultural da Primavera* (Spring Cultural Week);
- [x] *Semana Cultural do Brincar* (Play Cultural Week);
- [x] "Capitães de Areia" Show.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] 03 exclusive publications by the sponsor on the Institute's social media profiles;
- [x] Sponsor's logo on the Institutional website;
- [x] Logo on the Institute's videos, photos and images;
- [x] Partner's logo in the signature of the institutional video, graphic art for publishing the workshops, signature of the institutional video, graphic art for publishing the authorial projects: "*O Som das Palafitas*" and "*Cine Maria-Mulata*".

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Logo on the Institute's videos and graphic arts; [x] Sponsor's logo on the "*Arte Sustentável*" workshop vests;
- [x] Sponsor's logo on the Institutional website;
- [x] Sponsor's logo on the Institution's physical spaces, such as beams and panels in the main hall;
- 03 exclusive publications by the sponsor on the Institute's social media profiles.

SERVED AUDIENCE:

- 7789

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- 132.000

AUDIENCE PROFILE:

- Services for children aged 7 to 12, teenagers aged 13 to 17, and adults aged 18 and over. Teenagers and young people come from the public school system and/or are in a situation of social vulnerability.

Surfando Valores - Ano II

(Surfing Values – Year II)

Proponent: Projeto Ondas
Incentive Act: Federal Sports Incentive Act
Amount: BRL 50,672.61
Year sponsored: 2023
Status: In progress
Period of execution: June/2023 - May/2024
Areas of Action: Education and Sports
Place of execution: Guarujá/SP

For the second year, the project has been carrying out surfing learning practices for children and teenagers, mostly in public schools, as an inclusion tool for a population coming from communities vulnerable to social risks, complemented by teaching ethical practices of citizenship and respect for the environment.

SPECIFIC GOALS OF THE PROJECT:

- 1 Foster body awareness through leisure activities and the practice of sports activities that promote group initiatives for equality, ethics and solidarity;
- 2 Strengthen the sense of responsibility, respect for the environment and for one's fellow man and encourage the exercise of citizenship;
- 3 Help raise awareness among children about social integration by developing aspects of autonomy, solidarity and discipline that are characteristic of surfing.

b.

RESULTS:

- The project is still in progress, so its results are yet to be assessed. However, the project has already seen improvements in student behavior and relationships, contributing positively to the achievement of the established goals.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Surfing and swimming lessons;
- [x] Environmental actions;
- [x] Festivals;
- [x] Social service;
- [] Closing party: project celebration.*

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Website construction and/or maintenance;
- [x] Preparation of Newsletter;
- [x] Advertising on the façade;
- [x] Application of brands on uniforms.

AGREED AND PERFORMED CONSIDERATIONS:

Application of the sponsor's logo on :

- [x] Website
- [x] Newsletter
- [x] Facade
- [x] Uniforms

SERVED AUDIENCE:

- 70

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on-site.

AUDIENCE PROFILE:

- Children, aged 7 to 12, in a situation of socioeconomic vulnerability.

NOTES:

* Only the festivals have been finished, the other activities are in progress and the celebration will be held at the end of the project.



4.

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

Programa NEOJIBA Program - Plano Anual de Atividades 2023

(NEOJIBA Program - 2023 Annual Plan of Activities)

Proponent: Instituto de Desenvolvimento Social pela Música (IDSM)

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 250,000.00

Year sponsored: 2023

Status: Finished

Period of execution: June/2023 - December/2023

Areas of Action: Education and Culture

Place of execution: Salvador/BA

PROJECT SUMMARY:

Programa NEOJIBA — Plano Anual de Atividades 2023, is a social integration program through collective music teaching and practice, which directly benefits 2,324 and indirectly more than 4,500 children, adolescents and young people.

The project includes the maintenance of 13 Centers, namely: the NEOJIBA Central Hub, in Salvador; 3 more NEOJIBA Territorial Centers, in *Feira de Santana*, *Teixeira de Freitas* and *Vitória da Conquista*; 9 Musical Practice Hubs (NPM) located in different neighborhoods of the capital city: *Bairro da Paz*, *Pirajá*, *Nazaré*, *Campo Grande*, *Liberdade* and *Nordeste de Amaralina*, and in three other cities of the State of Bahia, namely: *Simões Filho*, *Jequié* and *Lauro de Freitas*; a Luthier School Workshop; masterclasses; musical presentations in Salvador; *NEOJIBA Sem Fronteiras* (NEOJIBA Without Borders) teaching format; a Tour; a Tour of *Camerata Juvenil de Violões* in São Paulo; a choral singing festival; *IV Festival NEOJIBA Encanta Itinerante*.

In the Annual Plan described above, Wilson Sons focused its efforts on the Luthier School Workshop. *Luteria e Escola de Luteria do NEOJIBA* (NEOJIBA's Luthier School and Workshop) aimed to train and educate young apprentices in the luthier trade, producing professionals specialized in restoration of antique violins, construction of antique bows and maintenance of wind instruments. The project provides the necessary materials and equipment, such as tools, machinery and supplies. In addition, the School offers a valuable opportunity for training and immersion in the world of luthier, with the guidance of renowned professionals, which is essential for the development of participants.

d.

SPECIFIC GOALS OF THE PROJECT:

To train and educate young apprentices in the luthier trade, developing their skills in the restoration of antique violins, construction of antique bows and maintenance of wind instruments.

RESULTS:

- 16 scholarship holders were trained at the Luthier School Workshops and an average of 250 repairs were carried out on instruments during the execution of the project.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Workshop on construction of bowed string instruments;
- [x] 4th edition of *Academia Luteria*;
- [x] Training seminar on luthier;
- [x] Seminar “*Luteria de Cordas Dedilhadas*” (Plucked String Luthier Seminar);
- [x] Logistics Seminar held at the Salvador Maritime Terminal.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Branding on the website;
- [x] Reels about the project on social media.

* Reels Reach : 226,100

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Application of the sponsor's logo on the Neojiba program's social media;
- [x] Application of the sponsor's logo on graphic pieces related to the annual plan product, supported by Wilson Sons;
- [x] Mention of the sponsor in project events and releases.

SERVED AUDIENCE:

- 16

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on-site.

AUDIENCE PROFILE:

- Adolescents, aged 12 to 18, primarily in vulnerable situations.



5.

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

a.

Orquestra Jovem do Rio Grande do Sul - Plano Triannual 2023

(Youth Orchestra of Rio Grande do Sul – 2023 Triannual Plan)

Proponent: Associação Orquestra Jovem do Rio Grande do Sul

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 260,000.00

Year sponsored: 2023

Status: In progress

Period of execution: January/2023 - March/2024

Areas of Action: Education and Culture

Place of execution: Porto Alegre/RS

PROJECT SUMMARY:

This Activity Plan is about the continuity of the activities of *Orquestra Jovem do Rio Grande do Sul*. It focus on permanent workshops of professional training, music theory and symphonic concert practice for children and young people from low-income families. In addition to holding master classes with guests as a complementary training activity, the holding of educational and end-of-semester concerts and the dissemination of the activities carried out by the orchestra in an international context, fostering exchange and also contemplating a social counterpart workshop.

SPECIFIC GOALS OF THE PROJECT:

1 - Professional learning in music.

RESULTS:

• The project intended to serve 150 students, but managed to include 181.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Official Concerts;
- [x] Educational Concerts;
- [x] Musical Education;
- [x] Masterclass *Violino* – Musical Contributions;
- [x] MASTERCLASS *Viola* – Musical Contributions;
- [x] MASTERCLASS *Juntos na Orquestra* - Double Bass;
- [x] MASTERCLASS *Princípios da Improvisação* – Accordion;
- [x] MASTERCLASS *A Orquestra e seu Projeto de Vida*;
- [x] MASTERCLASS Strings;
- [x] MASTERCLASS Tangos, Piazzola, Bandoneon and Piano;
- [x] Soirees;
- [x] Exchange of students from the project, accompanied by educators, to the United States

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Creation of folders;
- [x] Creation of banners;
- [x] Creation of digital invitations;
- [x] Promotion on the website of *Orquestra Jovem do Rio Grande do Sul*;
- [x] Promotion on social networks;
- [x] Promotion in the media.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Citation and application of the sponsor's brand in official concerts, educational concerts and soirees;
- [x] Application of the brand in folders;
- [x] Application of the brand in stage banners;
- [x] Application of the brand in digital invitations;
- [x] Application of the brand in the concert's digital program;
- [x] Application of the brand in the uniform: t-shirts and sweatshirts;
- [x] Application of the brand on the website of *Orquestra Jovem do Rio Grande do Sul*;
- [x] Application of the brand in social networks;
- [x] Participation in the Integration Program between Projects: concert at Kinder, in celebration of the institution's 35th anniversary;
- [x] Application of the brand in posters;
- [] Presentation at a company event, subject to the sponsor's interest.*

SERVED AUDIENCE:

- 181

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- 800

AUDIENCE PROFILE:

- Children and young people aged 10 to 24, from public schools and low-income families.

NOTES:

- * There was no interest from the sponsor.



Assistência Integral às Crianças e Adolescentes com Câncer

(Comprehensive Assistance for Children and Adolescents)

Proponent: Instituto de Câncer Infantil

Incentive Act: Childhood and Adolescence Fund - Porto Alegre

Amount: BRL 244,792.67

Year sponsored: 2023

Status: Finished

Period of execution: January/2023 - December/2023

Areas of Action: Health

Place of execution: Porto Alegre/RS

PROJECT SUMMARY:

Instituto de Câncer Infantil provides comprehensive care to children and adolescents with cancer. In order to implement significant differences in the services offered by the Unified Health System (SUS), additional investments are needed in the institution's multidisciplinary areas, in the Integrated Support Center and in *Casa ICI*. Therefore, the project aimed to expand care for children and adolescents facing childhood and adolescent cancer. In addition to maintaining the quality of the services provided, it also ensures that patients undergoing palliative care receive relief from suffering, control of pain symptoms and support for family members when they say goodbye.

The project was carried out at the headquarters of the Institute, at the Integrated Support Center, which assists children and adolescents undergoing treatment, and at *Casa ICI*, which receives patients undergoing palliative care, as well as their families.

SPECIFIC GOALS OF THE PROJECT:

- 1 - Increase services in all multidisciplinary areas;
- 2 - Maintain and train the multidisciplinary team, including employees and volunteers, who care for children and adolescents undergoing treatment and/or palliative care;
- 3 - Improve and expand the services provided.

b.

RESULTS:

- Services were provided by a multidisciplinary team and complementary activities: during 2023, the Patient Care Center provided 24,684 services in the areas of dentistry, psychology, nutrition, social services, pedagogy, psycho-pedagogy, speech therapy, physiotherapy, medical area, support center, festive and leisure activities, recreation and other areas. The donation of 46,349 kg of food and 18,479 pieces of clothing/clothing was also made.

- During the year, several training sessions were held, such as the SIPAT week with lectures aimed at employees and volunteers, a lecture on the topics “Nonviolent Communication” and “Diversity that strengthens the cause”, training focused on diversity in the corporate environment, among others. And 18 papers were presented at a conference in Florianópolis.

- ICI participated with papers in the area of pediatric oncology, including oral presentations and posters. In addition to hiring professional consultants to improve the services provided free of charge to children, adolescents and their families.

Furthermore, with the support of the incentivized funds, ICI manufactured and performed a procedure on an ocular prosthesis for one of the patients who had lost an eye due to treatment.

EXPECTED AND EXECUTED ACTIVITIES:

- Hiring professional consultants to improve the services provided free of charge to children, adolescents and their families;
- Employee training;
- Services provided by a multidisciplinary team;
- Complementary activities.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- Publications and updates on the institution's website;
- Publications on social networks;
- Sending of e-mail marketing;
- Link on the institution's website to the *Funcriança* page;
- News in the institution's Newsletter;
- Informational materials on the institution's website;
- Activity report*

AGREED AND PERFORMED CONSIDERATIONS:

- Online lecture on breast and prostate cancer, exclusively for Wilson Sons employees;
- Wilson Sons logo on the website of *Instituto de Câncer Infantil*;
- Thank you post with the sponsor's logo.

SERVED AUDIENCE:

- 25,205 (fixed patients and appointments).

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on-site.

AUDIENCE PROFILE:

- Children and adolescents, up to 18 years of age, with cancer.

NOTES:

* Report is in production.



C.

Manutenção no Atendimento à PCD Múltipla

(Maintenance in the Service to Multiple PWD)

Proponent: Kinder Centro de Integração da Criança Especial
Incentive Act: Childhood and Adolescence Fund - Porto Alegre
Amount: BRL 191,915.83
Year sponsored: 2023
Status: Finished
Period of execution: January/2023 - December/2024
Areas of Action: Education and Health
Place of execution: Porto Alegre/RS

PROJECT SUMMARY:

The project aims to offer rehabilitation and habilitation services to people with multiple disabilities and promote their integration into community life.

SPECIFIC GOALS OF THE PROJECT:

1 - Ensure Special Education, Rehabilitation and Social Assistance services for babies, children and young people with multiple disabilities.

RESULTS:

- Through the services provided and partnerships established, it was possible to refer a patient for treatment. Through this, a diagnosis that had not yet been confirmed was discovered. With the diagnosis, the child is receiving the appropriate treatment.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Special Education Classes;
- [x] Physiotherapy Services;
- [x] Speech Therapy Services;
- [x] Occupational Therapy Services;
- [x] Psychology Services;
- [x] Neuropediatric Services;
- [x] Nursing Services;
- [x] Services with a Social Worker.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Maintenance and updates of the institution's website.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Disclosure of the sponsor's logo on the institution's website;
- [x] Invitation to the sponsor for institutional events;
- [x] Granting of a speaking role to the sponsor at institutional events;
- [x] Action with other projects supported by the sponsor.

SERVED AUDIENCE:

- 241

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out in person.

AUDIENCE PROFILE:

- Children and teenagers, up to 18 years of age, with multiple disabilities.



d.

Resgate do Surf no Sul - Ano II

(Surf Rescue in the South – Year II)

Proponent: Associação Gaúcha de Professores de Surf

Incentive Act: Federal Sports Incentive Act

Amount: BRL 80,000.00

Year sponsored: 2023

Status: In progress

Period of execution: January/2024 - July/2024

Areas of Action: Sports

Place of execution: Rio Grande/RS

PROJECT SUMMARY:

The project planned to continue the cycles of itinerant workshops, with the aim of spreading and encouraging the practice of surfing and skateboarding, for children and teenagers from 6 cities (beaches) in the State of Rio Grande do Sul. The project's goal is to seek a healthier lifestyle, as well as to raise awareness among participants regarding their social and environmental rights and responsibilities, contributing to preservation.

SPECIFIC GOALS OF THE PROJECT:

- 1 - Provide children and teenagers with practical experience in surfing;
- 2 - Promote health through sport.

RESULTS:

- As the project is still in progress, its goals have not yet been achieved.

EXPECTED AND EXECUTED ACTIVITIES:

- Surfing lessons;
- Skateboarding lessons;
- Environmental awareness class;
- Clean-up campaign (separation and correct disposal);
- Report submission to sponsors.*

PLANNED AND EXECUTED COMMUNICATION PLAN:

- Application of the sponsor's logo on the uniforms;
- Application of the sponsor's logo on the project's social networks.

AGREED AND PERFORMED CONSIDERATIONS:

- 02 posts thanking the sponsor on the project's social networks (beginning and end);
- Periodic publication on the project's social networks mentioning the sponsor's logo (monthly);
- Application of the sponsor's logo on uniforms;
- Planning together with the sponsor to better publicize the project's actions (social network to be linked in a strategic publication mentioning the company);
- Possibility of a beach cleanup campaign with the company's employees (upon interest);
- Possibility of holding 01 lecture or workshop on environmental education, for the company's target audience (upon interest of the company);
- Institutional video or specific text, during the project actions (schools);
- Indication of a location of interest, for selection of schools (upon interest).*

SERVED AUDIENCE:

- 240**

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions are planned to be carried out on-site.

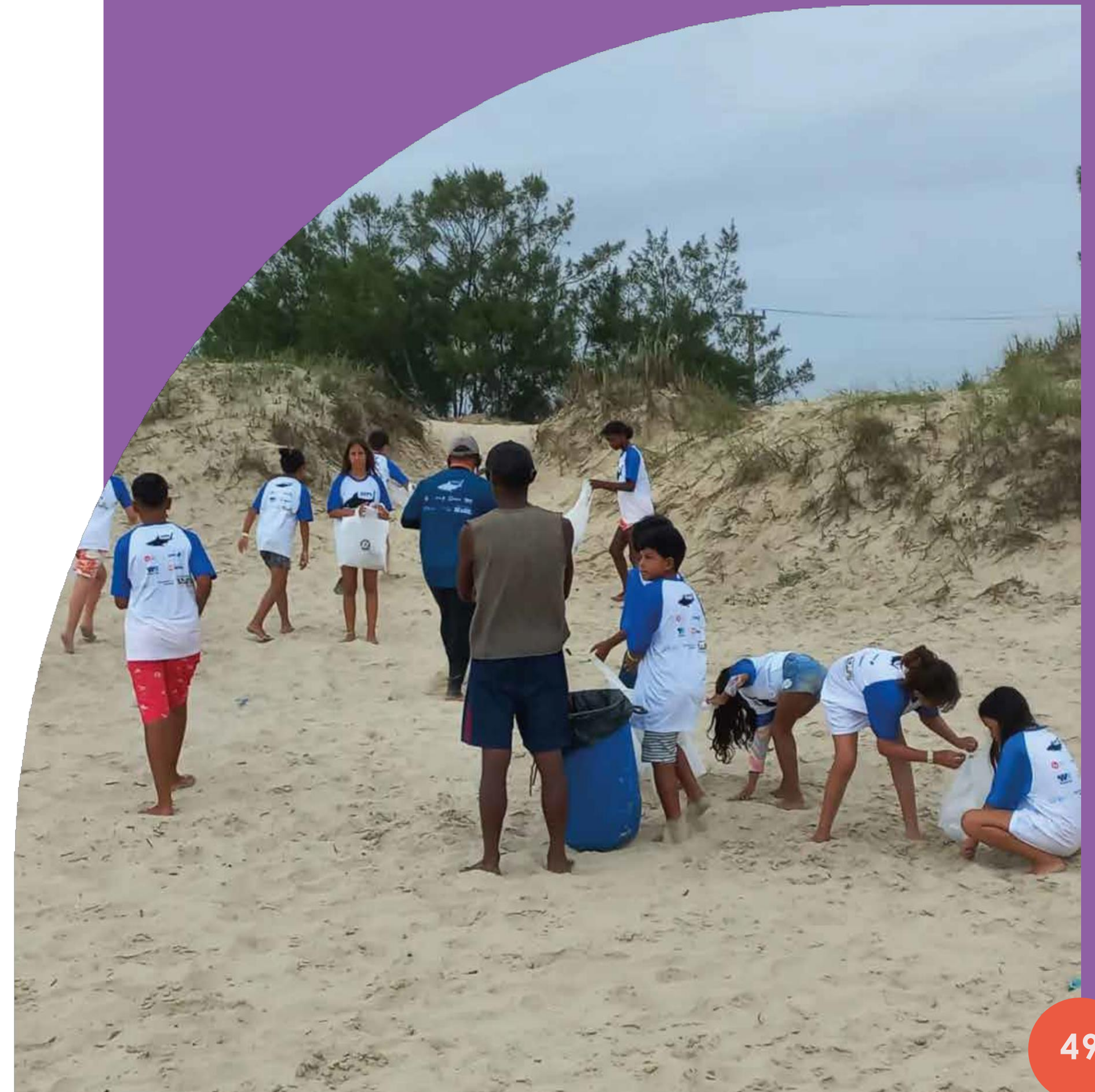
AUDIENCE PROFILE:

- Children and adolescents aged 12 to 18, from the public school system.

NOTES:

* Some activities and considerations have not yet been carried out, because the project is still in progress.

** Since the project is still in progress, this number is a forecast and is likely to change.





PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

a.

Música em Ação – Meio Norte Maranhão

(Music in Action – Middle North Maranhão)

Proponent: Sol Maior Produção Musical

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 199,914.00

Year sponsored: 2023

Status: Finished

Period of execution: August/2023 - February/2024

Areas of Action: Culture

Place of execution: Guimarães and Cedral/MA

PROJECT SUMMARY:

The project proposed holding music workshops, both theoretical and practical, for children and young people from the western coastal region of Maranhão. The proponent also held a workshop for a *Quilombola* community called *Damasio* in the city of Guimarães.

SPECIFIC GOALS OF THE PROJECT:

1 Offer Children's Music courses for students in the public school system and/or in socially vulnerable settings.

RESULTS:

- All workshops were held.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Wind workshops: clarinet, trombone, saxophone, trumpet;
- [x] String workshops: guitar, violin;
- [x] Children's Music Course by means of a recorder group.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Contacts with specialized companies and media outlets to disseminate and promote the project's actions;
- [x] Creation of the project's logo;
- [x] Creation of the project's artwork with the sponsor's brand and other supporters/partners;
- [x] Production of posters, banners, billboards and shirts;
- [x] Publicity in a sound truck;
- [x] Interviews on local radio;
- [x] Publication in newspapers, blogs, social networks and others;
- [x] Creation of an Instagram account;
- [x] Creation of a YouTube channel.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Application of the sponsor's brand on the project's promotional materials;
- [] Possibility of the sponsor speaking at an event/lecture held by the project, subject to interest*
- [] Possibility of activation with some of the project's students, subject to interest*

SERVED AUDIENCE:

- 178

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on-site.

AUDIENCE PROFILE:

- Children and young people from the public school system, as well as low-income students and the Quilombola community.

NOTES:

- * There was no interest from the sponsor.



7

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

a.

Galeota Real - Exposição na Ilha Fiscal

(Royal Galley – Exposure at Ilha Fiscal)

Proponent: Departamento Cultural do Abrigo do Marinheiro

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 160,000.00

Year sponsored: 2022

Status: Finished

Period of execution: April/2021 - November/2023

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

Galeota D. João VI was built in 1808 for the private service of the Prince Regent, at the time of the transfer of the Portuguese court to Brazil (1808-1821). The project "*Galeota Real - Exposição na Ilha Fiscal*" consisted of the construction of a new exhibition space for this collection in the area open to visitors at Ilha Fiscal.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Selection and hiring of companies to provide services for the project;
- [x] Preparation of executive projects and approval by INEPAC, for the construction of the exhibition structure and the transfer of the Galley;
- [x] Reinforcement and installation of a new floor;
- [x] Assembly of the base of the exhibition structure;
- [x] Transfer of the Galley from the Navy Cultural Space to Ilha Fiscal;
- [x] Holding of the project's social counterpart lectures that have been held since September 2022, with an in-person audience;
- [x] Creation and execution of the exhibition;
- [x] Accessibility - audio description;
- [x] Filming Recording;
- [x] Distribution;
- [x] Survey and Planning;
- [x] Construction of the Exhibition Space;
- [x] Curation and Assembly of the Exhibition;
- [x] Transportation of the Collection to the exhibition location;
- [x] General review of the Galley's ambiance;
- [x] Lectures;
- [x] Promotion and Marketing;
- [x] Reception of Visitors;
- [x] Maintenance and Management of the Space.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Production of promotional material for the lectures, with the sponsor's logo;
- [x] Online Promotion of the Lectures;
- [x] Creation of the Exhibition Communication Plan;
- [x] Broadcasting of 10-second commercials on subway monitors;
- [x] Broadcasting of 10-second commercials on Digital Newspaper Stands;
- [x] Static MUB in subway stations;
- [x] Static MUB in VLT stations;
- [x] Wrapping of 01 Entire VLT Composition;
- [x] Social Networks — Stories, Posts.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Insertion of the sponsor's logo in the promotional materials for the lectures (online advertising);
- [x] Lectures are held in accessible locations and are being translated into Libras;
- [x] Lectures are available to students in the public school system and people with low purchasing power;
- [x] Accessibility measures were included in the Executive Project of the Exhibition Structure;

Distribution of 30 vouchers with 2 free tickets each for the visit to Ilha Fiscal.

SERVED AUDIENCE:

- 15.058

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on-site.

AUDIENCE PROFILE:

- Audience of different age groups and social segments.



Canta Comunidade

(Sing Community)

Proponent: Instituto Irmã Dilce Coelho

Incentive Act: Federal Act for the Promotion of Culture

Amount: BRL 192,118.04

Year sponsored: 2022

Status: Finished

Period of execution: August/2022 - August/2023

Place of execution: São Luís/MA

PROJECT SUMMARY:

Canta Comunidade is a community cultural project whose goal is to carry out cultural activities in underprivileged communities in the city of São Luís. The project is aimed at children and young people in situations of social vulnerability and aims to promote the social inclusion of teenagers. To this end, it carries out art and culture activities, seeking to develop singing, percussion, theater and dance skills, providing sociocultural activities that stimulate the cognitive development of these citizens, strengthening family and community ties.

b.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Percussion workshops
- [x] Theater workshops
- [x] Dance workshops
- [x] Singing workshops

In addition to those listed above, culminating activities, lectures and workshops were also held with themes related to the direct needs of the community.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Promotion of the project on social media;
- [x] Presence in newspapers, magazines and others.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Holding lectures on creative workshops involving the community;
- [x] Displaying the sponsor's brand on the project's promotional materials and networks.

SERVED AUDIENCE:

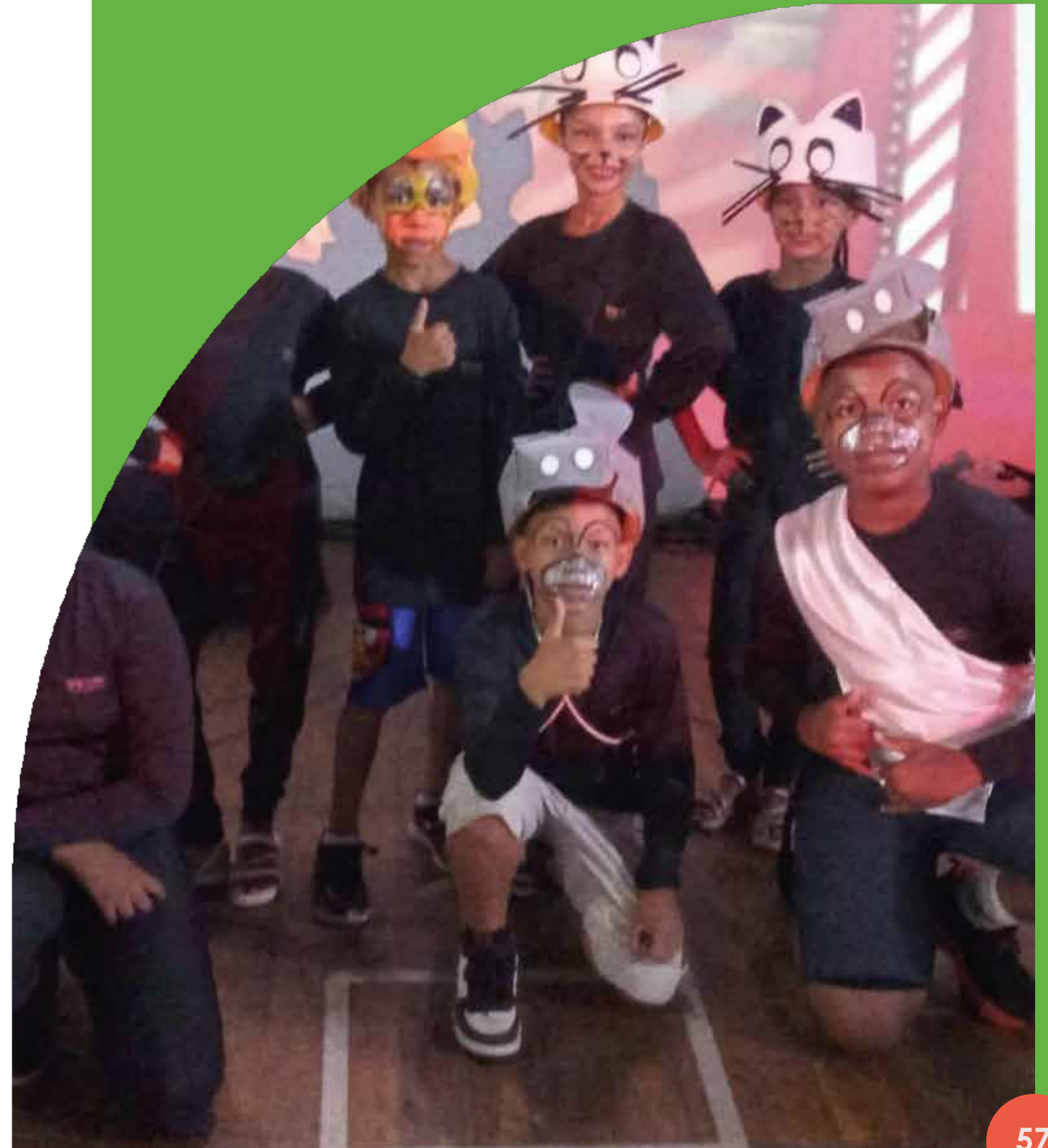
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AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on.

AUDIENCE PROFILE:

- Children and teenagers, up to 18 years of age, in a situation of social vulnerability.



C.

Grandes Navegações

(Great Navigations)

Proponent: Agência Trinity

Incentive Act: Municipal Culture Act of Rio de Janeiro - ISS Rio

Amount: BRL 95,209.89

Year sponsored: 2022

Status: In progress

Period of execution: January/2023 - April/2024

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The project is an illustrated gamebook that aims to teach financial education to children and young people in the public school system in a fun, humorous and accessible way. The book's content is aligned with the most current financial education teaching methodologies, language appropriate for children and young people and detailed illustrations. Among the financial education topics, the book addresses commerce, credit, loans, insurance and investments in a board game set in the historical period of the great Portuguese voyages.

An illustrated booklet will be provided with the game that teaches interesting facts about the period of the great discoveries, as well as financial education concepts. The gamebook will be distributed free of charge in public schools in the City of Rio de Janeiro, upon prior contact with the school administration and expression of interest on their part.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Participation in *Velas Latinoamérica*;
- [x] Production of the gamebook;
- [x] Distribution of the gamebook in public schools;
- [x] Launch of the online version of the game.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Single image on how to purchase the game;
- [x] Carousel with the theme “*A origem do dinheiro*” (The origin of money);
- [x] Carousel with the theme “*Como jogar o jogo*” (How to play the game);
- [x] Carousel with the theme “*Dicionário do financeiros*” (Dictionary of financial terms);
- [x] Carousel with the theme “*Hall da fama dos navegadores*” (How to introduce financial education to children);
- [x] Carousel “*Hall da Fama dos Navegadores*” (Hall of Fame of Navigators);
- [x] Carousel “*O que eram as caravelas?*” (What were the caravels?);
- [x] Carousel “*Dicionário do financeiros 2*” (Dictionary of financial terms 2);
- [x] Carousel “*Dicionário do financeiros 3*” (Dictionary of financial terms 3);
- [] Carousel “*Collab Gentilezinha: Aprendendo sobre dinheiro*” (Collab Gentilezinha: Learning about money);
- [] Carousel “*O que é o projeto Grandes Navegações?*” (What is the Great Navigations project?);
- [] Carousel “*Qual a importância da educação financeira?*” (What is the importance of financial education?)*

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Participation of the company as a sponsor of the *Velas Latinoamérica* event;
- [x] Invitations to the *Velas Latinoamérica* event;
- [x] Insertion of the sponsor's logo on all project promotional materials;
- [x] Insertion of the sponsor's logo on the gamebook box and in the booklet credits;
- [x] Insertion of the sponsor's logo on the project website and on all materials developed for social networks;
- [x] 1 post per month on the project's social networks about the sponsor (total: 9 posts);
- [x] Preparation of up to 2 customized posts for the sponsor to use in its internal and external communication;
- [x] Print run of 50 copies of the gamebook *Grandes Navegações*

SERVED AUDIENCE:

- 6,000*

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- The data has not yet been measured by the project.

AUDIENCE PROFILE:

- Children and teenagers, up to 18 years old, enrolled in public schools in the City of Rio de Janeiro.

NOTES:

- * Since the project is ongoing, this number is a forecast. Therefore, it is possible that it will change.



d.

Intercâmbio Reação

(Reaction Exchange)

Proponent: Instituto Reação

Incentive Act: Federal Sports Incentive Act

Amount: BRL 93,197.86

Year sponsored: 2022

Status: Finished

Period of execution: January/2023 - December/2023

Place of execution: Rio de Janeiro /RJ

PROJECT SUMMARY:

The project provided international experience for athletes from the Institute's high-performance program, so that they can improve their sport, their training and compete with athletes of other nationalities in competitions on the European calendar.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Trainings;
- [x] Grand Prix competition in Almada;
- [x] Grand Prix competition in Zagreb;
- [x] European Open competition in Lignano;
- [x] European Open competition in Oberwart;
- [x] Grand Slam competition in Antalya;
- [x] Grand Slam competition in Budapest;
- [x] Grand Slam competition in Paris;
- [x] Grand Slam competition in Tbilisi;
- [x] Grand Slam competition in Tel Aviv;
- [x] Grand Slam competition in Ulaanbaatar.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Posts on Instagram: Feed and Reels;
- [x] Creation of a banner with the sponsor's logo;
- [x] Creation of graphic pieces with the sponsor's logo;
- [x] Creation of uniforms;
- [x] Sending out of newsletters;
- [x] Production of monthly and annual reports;
- [x] Press releases;
- [x] Sending out invitations to the "Solidarity Dinner" in Rio de Janeiro.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Sponsor logo on the website;
- [x] Sponsor logo on the monthly newsletter;
- [x] Sponsor logo on the banner of the benefiting centers;
- [x] Sponsor logo on the program folder;
- [x] Right to publicize the partnership in the media;
- [x] Sponsor logo on the tracksuit;
- [] Possibility of corporate volunteering, subject to the sponsor's interest.*

SERVED AUDIENCE:

- 269

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All project actions were carried out on-site.

AUDIENCE PROFILE:

- Adolescents and adults, from 12 to 59 years of age.

NOTES:

- * There was no interest from the sponsor.



Caju Esporte e Educação - Ano 8

(Caju Sports and Education - Year 8)

Proponent: Fundação Gol de Letra
Incentive Act: Federal Sports Incentive Act
Amount: BRL 54,747.25
Year sponsored: 2022
Status: Finished
Period of execution: April/2022 – March/2023
Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The project is an open educational sports action, which covers several modalities worked on in sports workshops, such as: basketball, capoeira, futsal, handball, Muay Thai, volleyball, among others.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Aulas e Oficinas de Esportes
- [x] Oficinas de apoio educacional
- [x] Formação de estagiários do ensino médio: 12 estagiários com idade de 15 a 18 anos;
- [x] Eventos de Luta;
- [x] Dia da Família com Saúde;
- [x] Sarau e lançamento do Gol de Letrinha 15;
- [x] Reuniões de equipe;
- [x] Reuniões de famílias;
- [x] Alimentação diária;
- [x] Atividades externas.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Aplicação da logo do patrocinador no Banner Institucional;
- [x] Visibilidade no site da Fundação (Página Parceiros/categoria);
- [x] Visibilidade no site da empresa (Disponibilizar o Logo da Fundação para o uso da empresa no site e eventuais ações de divulgação da parceria);
- [x] Convites para os eventos dos programas pedagógicos da Fundação;
- [x] Entrega da Placa Online de Parceria;
- [x] Entrega do Selo de Parceira (online);
- [x] Confecção dos convites para o evento anual com apoiadores;
- [x] Confecção dos convites para eventos pedagógicos abertos ao público;
- [x] Divulgação dos eventos pedagógicos abertos ao público.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Confecção do Banner Institucional com a logo do patrocinador;
- [x] Visibilidade da marca do patrocinador no site da Fundação (Página Parceiros/categoria);
- [x] Visibilidade da marca da Instituição no site da empresa (Disponibilizar o Logo da Fundação para o uso da empresa no site e eventuais ações de divulgação da parceria);
- [x] Convites para os eventos dos programas pedagógicos da Fundação;
- [x] Entrega da Placa Online de Parceria;
- [x] Entrega do Selo de Parceira (online);
- [x] Convite para o Evento Anual de parceiros da Fundação;
- [x] Visibilidade do patrocinador no Relatório Anual, correspondente ao ano de parceria.

SERVED AUDIENCE:

- 924

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out in person.

AUDIENCE PROFILE:

- Children and young people, from 6 to 15 years old.



Ippon nos Obstáculos *[Judô Paralímpico]*

Ippon on Obstacles [Paralympic Judo]

Proponent: Urece Esporte e Cultura

Incentive Act: Federal Sports Incentive Act

Amount: BRL 74,000.00

Year sponsored: 2022

Status: Finished

Period of execution: July/2022 to May/2023

Place of execution: Nova Iguaçu/RJ

PROJECT SUMMARY:

The *Ippon nos Obstáculos* project aims to promote the social inclusion of young people and adolescents with disabilities, using Judo as its main tool. This sport has proven transformative power in today's society and according to its essence, is used to educate the body and mind, working on the cognitive, emotional and motor aspects for the full development of the beneficiary/practitioner.

The results are assessed continuously and strategies are adjusted according to the reality of those being served by the project. However, all students must complete a graduation after an evaluation of their techniques, cultural and philosophical knowledge about Judo. Those who demonstrate a greater aptitude to be an athlete are advised to participate in competition groups. Those who have a social practice profile have the opportunity to continue year after year and graduate, improving their knowledge and paving the way to the long-awaited Black Belt.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Inaugural class;
- [x] Judo classes;
- [x] Integration and inclusion activities;
- [x] Result assessment.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Internal dissemination of project vacancies;
- [x] Dissemination of project vacancies on social media and website;
- [x] Creation of promotional materials for social media about the project's actions;
- [x] Creation of banners to disclose the location where the activities will be carried out.

AGREED AND PERFORMED CONSIDERATIONS:

- [x] Promotion of the sponsor's brand in the actions carried out by the project;
- [x] Promotion of the sponsor's brand on the participants' uniform (kimono);
- [x] Promotion of the sponsor's brand on the association's social media;
- [x] Application of the sponsor's logo on the Banner;
- [x] Promotion of the project's implementation in partnership with Wilson Sons, on social media and website;
- [] Possibility of joint action with another project, subject to the sponsor's interest.*

SERVED AUDIENCE:

- 30

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All project actions will be carried out on-site.

AUDIENCE PROFILE:

- Young people and teenagers with disabilities aged 7 to 18 years old.

NOTES:

- * There was no interest from the sponsor.



g.

Primeiras Notas

(First Notes)

Proponent: Instituto De Desenvolvimento Social Pela Música - IDSM

Incentive Act: Childhood and Adolescence Fund

Amount: BRL 250,000.00

Year sponsored: 2022

Status: To be carried out

Period of execution: May/2024 - December/2024

Place of execution: Salvador/BA

PROJECT SUMMARY:

The project plans to carry out ongoing music training activities through musicalization workshops, through practice, musical performance and artistic and cultural exchange. The service is primarily for children in vulnerable situations.

In addition to its educational and multiplier nature, the project aims to reactivate the space, aiming to continue the actions in the future. In this sense, it also intends to promote the reactivation of one of the spaces located in the Park, a room intended for recording and broadcasting activities that will be developed.

EXPECTED AND EXECUTED ACTIVITIES:

- Training of children and young people, through musical practice activities;
- Psychosocial support for members and their families;
- Holding of 02 (two) public presentations at *Parque do Queimado*;
- Reactivation of 01 (one) room at *Parque do Queimado*.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- Activation of the local press;
- Broad coverage on social media;
- Press release.

AGREED AND PERFORMED CONSIDERATIONS:

- Image in publications on the NEOJIBA program's social networks;
- Citation in press releases;
- Citation in events related to the project.

SERVED AUDIENCE:

- 100*

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- Since the project has not yet started, there is no measurement.

AUDIENCE PROFILE:

- Children, 6 to 12 years old.

NOTES:

*Since the project has not yet started, this number is a forecast. Therefore, it is likely to change.



Onda do Saber II

(Wave of Knowledge II)

Proponent: Projeto Ondas

Incentive Act: Fundo Municipal do Direito da Criança e do Adolescente (Guarujá)

Amount: BRL 165,545.00

Year sponsored: 2022

Status: Finished

Period of execution: February/2023 - February/2024

Place of execution: Guarujá/SP

PROJECT SUMMARY:

Onda do Saber II, in the educational capacity of surfing, develops multiple strengths, such as: physical activity, lifestyle, integration and respect for nature, and social interaction. By considering surfing as this set of elements and, therefore, as an educational practice, the project promotes a series of skills and values that reflect in significant learning in its children and adolescents, in the intellectual, physical, emotional, cultural and social spheres.

These learnings are guided by ten skills: knowledge, scientific, critical and creative thinking, cultural repertoire, communication, life project, self-knowledge and self-care, empathy and cooperation, responsibility and citizenship, body awareness and ecological belonging. In order for surfing to develop these ten skills, pedagogical intentionality and mediation by an educator are necessary. At *Projeto Ondas*, this is achieved by organizing three programs that, together, contribute to putting them into action:

- *Onda Esportiva* (Sports Wave): the practice of surfing as an educational tool;
- *Onda do Saber* (Knowledge Wave): multi-literacy;
- *Onda da Coexistência* (Coexistence Wave): strengthening bonds and family life.

h.

EXPECTED AND EXECUTED ACTIVITIES:

[x] *Onda da Convivência* Program: surfing lessons using sport as an educational tool;

[x] *Onda do Saber* Program: Alphabetical, mathematical and digital literacy activities, with pedagogical practices related to nature and the practice of surfing;

[x] *Onda Esportiva* Program: Practices to strengthen bonds between children and adolescents, their families and the organization, to ensure their full protection.

PLANNED AND EXECUTED COMMUNICATION PLAN:

[x] Advertising on the front;

[x] Advertising on the website;

[x] Newsletter;

[x] Publications on social networks;

[x] Press Office.

AGREED AND PERFORMED CONSIDERATIONS:

[x] Promotion of the supporter's brand on digital channels, beach tent, communication materials and in the media;

A beach clean-up campaign with the supporter's brand;

[] Lecture or live broadcast with Jojó de Olivença on social entrepreneurship, social transformation through sports and personal development through nature for employees, customers and other sponsored projects, subject to the sponsor's interest*;

[] Volunteer event for the company's employees in the project - such as the clean-up campaign, subject to the sponsor's interest*.

SERVED AUDIENCE:

- 119

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on-site.

AUDIENCE PROFILE:

- Children, 7 to 12 years old.

NOTES:

* There was no interest from the sponsor.



8

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

a.

Brasil de Tuhu

(Tuhu's Brazil)

Proponent: Baluarte Agência de Projetos Culturais Ltda **Incentive**

Act: Federal Act for the Promotion of Culture **Amount:** BRL 700,000.00

Year sponsored: 2021

Status: Finished

Period of execution: April/2021 - June/2022

Place of execution: Nationwide

PROJECT SUMMARY:

Brasil de Tuhu is a program that offers free activities to promote musical education in the country. Its activities are inspired by the Practical Guide of Maestro Heitor Villa-Lobos, who traveled the country documenting popular songs in the 1930s and dreamed of seeing a musical Brazil. In his honor, his childhood nickname was chosen to compose the name of the program — Villa-Lobos was fascinated by locomotives and would imitate their sound when he was a boy: “Tuhuuu!”

SERVED AUDIENCE:

- 4,800 directly contemplated people.

Ginga

Proponent: De Peito Aberto Incentivo ao Esporte, Cultura e Lazer

Incentive Act: Federal Sports Incentive Act

Amount: BRL 150,000.00

Year sponsored: 2021

Status: Finished

Period of execution: April/2022 - March/2023

Place of execution: Camaçari/BA

PROJECT SUMMARY:

The project aims to preserve Brazil's Intangible Cultural Heritage by encouraging the practice of *Capoeira* among children and young people. The project includes capoeira workshops, where classes will be given on this centuries-old Brazilian art and on Afro-Brazilian folk dances such as *Samba de Roda*, *Maculelê* and *Puxada de Rede*, which are closely linked in the formation of *Capoeira* circles.

SERVED AUDIENCE:

- 150 people were contemplated by the project.

b.

9 ●

PROJECT

CORPORATE

SUPPORT BASE

SHIPYARDS

TECON SALVADOR

TECON RIO GRANDE

TUGBOATS AND MARITIME AGENCY

2022 REMAINING FUND PROJECTS

2021 REMAINING FUND PROJECTS

2023 DONATIONS

a.

Passaporte da Cidadania

(Citizenship Passport)

Proponent: Pastoral do menor

Incentive Act: Direct fund

Amount: BRL 20,000.00

Year sponsored: 2023

Status: Finished

Period of execution: January/2023 - December/2023

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

The project articulated and enhanced alternatives for providing services to children and young people living on the streets, as a way for them to leave the streets and return to their communities. Therefore, it was based on the construction of an integrated network of services aimed at social inclusion, investing, above all, in strengthening their family and community ties. To this end, it operates from a bus located in strategic locations in the city, chosen according to surveys and diagnoses of the social context. This bus functions as a hub for a strategic network of services coordinated with local government, merchants and the set of community initiatives of the Catholic Church.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Social services, guidance and referrals on social rights and benefits and for the various needs expressed by families;
- [x] Registration of families, socioeconomic assessment for inclusion in the Family Kit and to determine the number of people to be reached by the Project's actions;
- [x] Monthly thematic discussion groups with families, developing themes that generate reflection and critical thinking, together with participants, aiming to promote and strengthen citizenship and autonomy and the delivery of basic food baskets to encourage food insecurity;
- [x] Discussion groups held with children and teenagers as an important space for listening and reflecting on the expressions they bring from their reality;
- [x] Educational and recreational activities that foster socio-emotional well-being and good living coexistence, without violence, using various educational resources such as: storytelling, film and/or short film sessions promoting reflections on the themes, cooperative games, production of free drawings, theater, music, activities with literature and cultural activities;
- [x] Articulation and strengthening of network actions.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Disclosure of project actions on social media (Facebook, Instagram and institutional website).

SERVED AUDIENCE:

- 589

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions take place on-site.
- **AUDIENCE PROFILE:**
- Children and teenagers up to 18 years of age and their families.



Acolher e Educar

(Welcome and Educate)

Proponent: Obra do Berço

Incentive Act: Direct fund

Amount: BRL 20,000.00

Year sponsored: 2023

Status: In progress

Period of execution: January/2023 - December/2025

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

This project aims to ensure quality care for the children cared for by the institution, so that they can feel safe and welcomed in their needs. *Obra do Berço* believes that the professionals involved in caregiving tasks play a fundamental role in the lives of the children in care. They are also responsible for the affection, care, exchanges and stimulation with the children during the time they remain in the institution. Therefore, it is essential to monitor their work, train them and listen to them, value them and involve them in the institution's routine, providing conditions for them to perform an excellent work.

b.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Care for children in early childhood;
- [x] Provision of education, food and shelter;
- [x] Health monitoring;
- [x] Socio-psychological support.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Preparation of annual planning, with thematic months and performance of different activities related to the chosen theme.

SERVED AUDIENCE:

- 105

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions take place on-site.

AUDIENCE PROFILE:

- Children in early childhood, from 0 to 3 years old.



C.

Oficina de Impressão 3D

(3D Printing Workshop)

Proponent: Instituto Rogerio Steinberg

Incentive Act: Direct fund

Amount: BRL 30,000.00

Year sponsored: 2023

Status: Finished

Period of execution: February/2023 - December/2023

Place of execution: Rio de Janeiro/RJ

PROJECT SUMMARY:

Develop socially vulnerable participants with High Abilities and Giftedness (HA/G) in the principles of digital prototyping, principles of digital fabrication, instruct them on the operation of a 3D printer, 3D modeling, post-modeling and digital entrepreneurship.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Planning of the 3D Printing Workshop modules;
- [x] Completion of Module 1: *Conhecendo a impressão 3D: Técnicas e conceitos básicos* (Understanding 3D printing: Basic techniques and concepts);
- [x] Completion of Module 2: *Modelagem 3D básica empregando o Autodesk TinkerCAD* (Basic 3D modeling using Autodesk TinkerCAD);
- [x] Completion of Module 3: *Módulo 3: Pós modelagem: utilização do Ultimaker Cura Slicer* (Post-modeling: using Ultimaker Cura Slicer);
- [x] Completion of Module 4: *Possibilidades empreendedoras* (Entrepreneurial possibilities);
- [x] Completion of IRS Tech and the Talent Showcase.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Photographic coverage of the Workshop meetings;
- [x] Publicity of the Workshop on the Institute's social networks;
- [x] Publicity of the actions between Wilson Sons and the IRS on the Institution's social networks;
- [x] Production of Report;
- [x] Application of the sponsor's logo on the Workshop's materials (available online and offline).

SERVED AUDIENCE:

- 27

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions take place on-Site.

AUDIENCE PROFILE:

- Teenagers, aged 12 to 18, socially vulnerable with High Abilities and Giftedness.



d.

Sonhar Acordado

(Daydreaming)

Proponent: Associação Sonhos de Criança

Incentive Act: Direct fund

Amount: BRL 3,000.00

Year sponsored: 2023

Status: Finished

Period of execution: Augusto/2023 - December/2023

Place of execution: Rio de Janeiro - RJ

PROJECT SUMMARY:

NGO *Sonhar Acordado* is a non-profit organization, based essentially on youth volunteering, regardless of religion or political affiliation. The main objective is to bring together people willing to do good, create bonds of social responsibility and assist in the formation and development of society through positive actions in the cultural, socio-environmental, recreational and sports fields.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Educational workshops;
- [x] Activities on inflatable toys;
- [x] Events involving volunteers.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Posts on social media;
- [x] Production of uniforms;
- [x] Production of institutional videos;
- [x] Posts — Social media;
- [x] Application of the sponsor's logo on audiovisual materials;
- [x] Application of the sponsor's logo on the uniform.

SERVED AUDIENCE:

- 800

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- All actions were carried out on-site.

AUDIENCE PROFILE:

- Children, 6 to 10 years old.



Recicla Ilha - Gestão dos Resíduos Sólidos

(Island Recycle - Solid Waste Management)

Proponent: Brigada Mirim Ecológica da Ilha Grande

Incentive Act: Direct fund

Amount: BRL 20,000.00

Year sponsored: 2023

Status: Finished

Period of execution: January/2023 - December/2023

Place of execution: Angra dos Reis - RJ

PROJECT SUMMARY:

The *Recicla Ilha* project, introduced in the *Vila do Abraão* community, encourages the recycling of urban solid waste generated in the aforementioned location. This project contributes to reducing the waste of materials that can still be reused, helping to preserve the environment and the local economy. It is expected that the practice of separating and delivering waste to *Recicla Ilha* will make the act of separating happen automatically — like so many other tasks performed throughout the day, through a change in routine.

EXPECTED AND EXECUTED ACTIVITIES:

- [x] Collection of recyclable solid waste;
- [x] Receiving recyclable solid waste;
- [x] Sorting of solid waste received and collected;
- [x] Forwarding of materials for the appropriate final disposal of recyclable solid waste generated in Vila do Abraão;
- [x] Training of firefighters;
- [x] Two online training sessions.

PLANNED AND EXECUTED COMMUNICATION PLAN:

- [x] Awareness-raising actions on the Island that reinforce/create the habit of collecting solid waste, with the aim of recycling it;
- [x] Application of the sponsor's logo on promotional materials for the project.*

SERVED AUDIENCE:

- 32 **

AUDIENCE REACHED BY VIRTUAL ACTIONS:

- 55 people attended online training.

AUDIENCE PROFILE:

- Audience of different age groups and social segments ***

NOTES:

* The project does not have its own communication plan. Its communication plan is linked to that of the *Brigada Mirim*.

** Although the project's target audience is residents and tourists of *Vila do Abraão*, the brigade members who work on the project are between 14 and 17 years old.

*** Students directly benefiting from the supported project.



DIRECT FUND INVESTMENT

I - SOCIOCULTURAL, SOCIOEDUCATIONAL AND/OR SPORTING DONATION OR SPONSORSHIP

INSTITUTION	PROJECT	AMOUNT/DONATION	LOCATION
Escola Técnica Estadual Getúlio Vargas	Donation of Computers	2 computers	Rio Grande, RS
Associação Junior Achievement do Rio de Janeiro	Trilha Empreendedora	BRL 17,000.00	Rio de Janeiro, RJ
Banco de Alimentos	2023 Monthly Donations	BRL 19.470,60	Rio Grande, RS
Grupo Escoteiro Silva Paes	Donation of Computers	2 computers	Rio Grande, RS
Junior Achievement Bahia - JA BAHIA	Trilha Empreendedora Feira de São Joaquim	BRL 30,000.00	Salvador, BA
Núcleo de Apoio ao Combate do Câncer Infantil - NACCI	Donation of Dining Hall	Dining hall made unusable by Tecon Salvador and given to Nacci	Salvador, BA
Instituto Restaurarte	Donation of Food Baskets	101 basic food baskets	Rio de Janeiro, RJ
Centro Educacional Santo Antônio (Associação Obras Sociais Irmã Dulce)	Adote uma Turma OSID	BRL 150,180.00	Salvador, BA
Comunidade de Pescadores Artesanais do estado do Rio de Janeiro / Rio de Janeiro's Ports Authority	Ação Social dos Pescadores Artesanais	50 flashlights, 50 gloves, 1 motorboat during the event, 130 1-liter bottles	Rio de Janeiro, RJ
Comunidade de Pescadores Artesanais do estado do Rio de Janeiro	Ação Social dos Pescadores Artesanais	50 caps	Rio de Janeiro, RJ
Instituição de Caridade Lar Paulo de Tarso	SMS do Bem - February	50 basic food baskets	Rio de Janeiro, RJ
Barca Literária	SMS do Bem - January	25 basic food baskets	Belém, PA

DIRECT FUND INVESTMENT

I - SOCIOCULTURAL, SOCIOEDUCATIONAL AND/OR SPORTING DONATION OR SPONSORSHIP

INSTITUTION	PROJECT	AMOUNT/DONATION	LOCATION
Associação Junior Achievement do Rio de Janeiro	Trilha Empreendedora 2024	BRL 19,000.00	Rio de Janeiro, RJ
Associação Beneficente e Cultural Esportiva do Moradores do Bairro Nova Petrópolis e Bairros Adjacentes - ABCEMBNP	Donation of COVID Tests	6,000 units of nasal swab COVID tests	Rio de Janeiro, RJ
Instituto Palazzolo	SMS do Bem - March	25 basic food baskets	São Bernardo do Campo, SP
Cooperativa Santa Rita	Donation of PPE	200 pants, 17 black boots, 22 white boots, 22 aprons, 4 rain suits	Rio Grande, RS
Associação de Combate ao Câncer Infantojuvenil	SMS do Bem - Abril	25 basic food baskets	Porto Alegre, RS
Associação de Caridade Santa Casa de Rio Grande	Donation of Trays and COVID Tests	100 plastic trays and 840 rapid test kits	Rio Grande, RS
Esporte Clube Pelotas	Projeto Lobas	BRL 18,000.00	Rio Grande, RS
APAE - Cariacica	Donation of Material	02 notebook and 01 fan	Cariacica, ES
Cariacica Down	Donation of Material	02 notebooks, 01 fan and 01 coffee maker	Cariacica, ES
Associação Esportiva e Cultural Real	Donation of basic food baskets	92 basic food baskets	Rio Grande, RS
Comunidade Terapêutica Vida Nova	Donation of cleaning products and blankets	13 cleaning product kits and 40 blankets	Rio Grande, RS
Lar da Criança Raio de Luz	Donation of cleaning products	13 cleaning product kits	Rio Grande, RS

DIRECT FUND INVESTMENT

I - SOCIOCULTURAL, SOCIOEDUCATIONAL AND/OR SPORTING DONATION OR SPONSORSHIP

INSTITUTION	PROJECT	AMOUNT/DONATION	LOCATION
Sociedade São Vicente de Paulo	Donation of blankets	40 blankets	Rio Grande, RS
Soma Negócios Inclusivos LTDA	Programa Soma+Vantagens	BRL 77,580.00	Salvador, BA
Clube dos Vira-Latas - Grupo e Proteção aos Animais de Ribeirão Pires	Donation of pallets	250 pallets	Ribeirão Pires, SP
Cão Sem Dono	Donation of pallets	250 pallets	São Paulo, SP
APOIO Associação de Auxílio Mútuo da Região Leste	Donation of blankets	200 blankets	Campos Elíseos, SP
Cooperativa de Catadores de Resíduos Sólidos e Reciclagem em Geral da Bahia	Donation of Waste	Waste	Salvador, BA
Associação de Assistência a Criança São Vicente de Paulo	SMS do Bem - June	25 basic food baskets	Rio de Janeiro, RJ
Associação Comunitária de Assistência Casa de Mãe Nazinha	SMS do Bem - Maio	25 basic food baskets	Cabedelo, PB
Retiro São João Batista	SMS do Bem - July	25 basic food baskets	São João da Barra, RJ
Edilene Nascimento de Oliveira	Ação Social dos Pescadores Artesanais	50 floaters	Rio de Janeiro, RJ
Câmara de Moradores e Amigos da Ilha da Conceição	Festa Crianças CMAIC 2023	BRL 3,540.00	Rio de Janeiro, RJ
Ajudanimal, Grupo de Ajuda e Amparo aos Animais do Abc	Donation of pallets	250 pallets	Suzano, SP

INVESTIMENTO DE VERBA DIRETA

I - DOAÇÃO OU PATROCÍNIO SOCIOCULTURAL, SOCIOEDUCACIONAL E/OU ESPORTIVO

INSTITUTION	PROJECT	AMOUNT/DONATION	LOCATION
Cooperativa Okavango	Donation of pallets	150 pallets	Diadema, SP
Cooperunindoforcas	Donation of pallets	1200 pallets	Barueri, SP
Soma Negócios Inclusivos Ltda	SOMA Vantagens 2023	BRL 17,127.00	Salvador, BA
Associação Comunitária Da Vila Nova	Donation of basic food baskets - Associação Comunitária da Vila Nova	50 basic food baskets	Rio Grande, RS
Instituto Antonio Brunno Pessoa Sousa	SMS do Bem - August 2023	25 basic food baskets	São Luís, MA
Grupo Espirita Cristao de Santos	SMS do Bem - September 2023	25 basic food baskets	Santos, SP
Suzana Camargo Reis	Donation of Uniforms - Artesãs da Barra	uniforms	Rio Grande, RS
Companhia das Docas do Estado Da Bahia	Celebration of Saint Nicodemus Day	BRL 3,900.00	Salvador, BA
Azilo Sao Lazaro	SMS do Bem - October	25 basic food baskets	Salvador, BA
Associação Obras Sociais Irmã Dulce	Donation of notebooks - Salvador branch	02 notebooks	Salvador, BA

DIRECT FUND INVESTMENT

II - PROMOTIONAL AND/OR INSTITUTIONAL SPONSORSHIP

INSTITUTION	PROJECT	AMOUNT/DONATION	LOCATION
Paróquia Santa Rita de Cássia / Mitra Arquiepiscopal RJ	Baptism of WS Orion	BRL 500,00	Rio de Janeiro, RJ
Federação das Associações dos Arrozeiros do R.G.S	33ª Abertura Oficial da Colheita do Arroz e Grãos em Terras Baixas	BRL 11,000.00	Capão do Leão, RS
Centro de Estudos em Logística, Transportes, e Comércio Exterior do Brasil Export - C.E.B.E Ltda	Nordeste Export	BRL 37,000.00	Salvador, BA
Associação Baiana dos Produtores de Algodão - Abapa	Corrida do Algodão 2022	BRL 2,000.00	Salvador, BA
Conselho Nacional de Praticagem	Encontro Nacional de Praticagem	BRL 15,000.00	Gramado, RS
Câmara de Dirigentes Lojistas do Rio Grande	Fórum de Economia Azul - Festimar 2023	BRL 20,000.00	Rio Grande, RS
Rio Grande Yacht Club	2023 Events	BRL 36,000.00	Rio Grande, RS
Rádio Oceano do Rio Grande Ltda	Jogue Limpo 2023	BRL 10,000.00	Rio Grande, RS
ACME marketing e eventos Ltda / Autoridade Portuária de Santos S.A.	4º Festival Porto Cidade	BRL 10,000.00	Santos, SP
ACME marketing e eventos Ltda / Autoridade Portuária de Santos S.A.	4º Festival Porto Cidade	BRL 10,000.00	Santos, SP
ACME marketing e eventos Ltda / Autoridade Portuária de Santos S.A.	4º Festival Porto Cidade	BRL 10,000.00	Santos, SP

DIRECT FUND INVESTMENT

II - PROMOTIONAL AND/OR INSTITUTIONAL SPONSORSHIP

INSTITUTION	PROJECT	AMOUNT/DONATION	LOCATION
Vladmi Virgilio Moreira dos Santos	Maratona Ultra 24 horas de Caxias	BRL 1,600.00	Rio Grande, RS
Centro de Estudos em Logística, Transportes, e Comércio Exterior do Brasil Export C.E.B.E.Ltda	Brasil Export	BRL 140,000.00	Brasília, DF
Central Das Camisetas Eireli / Jardel Moura Assessoria Esportiva ME	Salvador 10 Milhas	BRL 20,000.00	Salvador, BA
Federação de Entidades Empresariais do Rio Grande do Sul - Federasul	Tá na mesa	BRL 68,796.00	Rio Grande, RS
Câmara de Comércio da Cidade do Rio Grande - CCCRG	Tá em Pauta 2023	BRL 40,000.00	Rio Grande, RS
Vladmi Virgilio Moreira dos Santos	Maratona Ultra X Jordan 2023	BRL 28,000.00	Rio Grande, RS
Country Club Cidade do Rio Grande	Campeonato Aberto de Golf CCCRG.	BRL 5,000.00	Rio Grande, RS
SESC Administração Regional no Estado do RS	3a Meia Maratona Pontal da Barra	BRL 10,000.00	Rio Grande, RS
Instituto Besc	PAINEL – Pacto pela Infraestrutura Nacional e Eficiência Logística 2024	BRL 24,000.00	Brasília, DF
Sindicato da Indústria de Adubos e Corretivos Agrícolas no Estado do Paraná	Simpósio Sindiadubos 2024	BRL 36,000.00	Curitiba, PR
Rede Viva Mar Vivo - REDEMAR	II Conferência Oceânica do Brasil	Participation in the 2nd Brazilian Ocean Conference, within the 10th Whale Festival	Salvador, BA

DIRECT FUND INVESTMENT

II - PROMOTIONAL AND/OR INSTITUTIONAL SPONSORSHIP

INSTITUTION	PROJECT	AMOUNT/DONATION	LOCATION
ABAPA – Associação Baiana dos Produtores de Algodão	Corrida ABAPA 2023	BRL 5,000.00	Salvador, BA
Sindicato da Indústria do Trigo no Estado de São Paulo	8º Encontro da Cadeia Produtiva do Trigo	BRL 6,000.00	São Paulo, SP
Sociedade Brasileira de Hidrografia	Simpósio de Hidrografia	BRL 7,000.00	Rio de Janeiro, RJ
Luis Renan Paulino	Intercomin 2023	BRL 3,000.00	Caxias do Sul, RS
André Zenobini Nascimento	Jantar dos Jornalistas 2023	BRL 4,000.00	Rio Grande, RS
TV do Povo Ltda	2º Encontro Regional Indústria Porto	BRL 50,000.00	Santos, SP
Câmara de Dirigentes Lojistas do Rio Grande	CriaRG Hackaton	BRL 25,000.00	Rio Grande, RS
Sindicato dos Práticos dos Portos e Terminais Marítimos do Estado do Rio de Janeiro	Seminário de Emprego de Rebocadores Portuários	BRL 8,000.00	Rio de Janeiro, RJ
Bossa Turismo Eventos e Comunicação Corporativa Ltda	Instituto Brasileiro de Infraestrutura - IBI	BRL 20,000.00	São Paulo, SP
Federação de Entidades Empresariais do Rio Grande do Sul - Federasul	Fórum Estadual de Investimentos 2023	BRL 20,000.00	Rio Grande, RS

BALUARTE
CULTURA